

## Netbook fever has cooled down

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Acer is still the leader in the netbook market

This figure also proved to be in line with Intel's announcement of its Atom chip sales decreased in the first quarter of 2009.

According to DisplaySearch, in the first quarter, the world consumed about 5.9 million netbooks, down 26% from the fourth quarter of 2008 and accounting for one fifth of the global total of personal computers (30.3 million). .

Notebook sales also fell 25% this quarter.

Acer is still the largest manufacturer and seller of netbooks with about 1.8 million units. Asus ranked second with about 900,000 units followed by HP (700,000 units) and Dell (400,000 units). Toshiba and Lenovo are still going hand in hand with 200,000 units each.

Notably, sales of nearly all firms (except Dell keep sales) are still on the decline. Lenovo and Asus are the ones with the largest sales drop of 50% and 47% only in the fourth quarter of last year to the first quarter of this year.

DisplaySearch said 45% of netbooks are consumed in Europe, the Middle East and Africa, and 26% are consumed in North America.

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