

Netbook can no longer last ...

The market for mobile personal computers is growing slowly due in part to lower netbook demand. Meanwhile, the tablet market increased sharply. By 2014, netbooks will shrink into specialized markets.

The market for mobile personal computers is growing slowly due in part to lower netbook demand. Meanwhile, the tablet market increased sharply. By 2014, netbooks will shrink into specialized markets.



By 2014, netbooks will shrink into a specialized segment.

The world supply of mobile personal computers in 2011 is declining compared to 2010. If the growth rate last year was 30%, this year was only 27%, reaching 277.7 million units, according to market research firm. DisplaySearch field. " *In recent years, the main factor driving the growth of the world laptop market is netbooks and developing markets - DisplaySearch analyst Richard Shim commented - However, coming soon. There is only one of these factors left, and the netbook market segment is falling sharply - more and more manufacturers plan to end it and invest in the more profitable tablet segment .* "

DisplaySearch clearly predicts that the netbook supply volume in the world market in 2011 is about 25.4 million units, about 20% less than last year. In the coming years, netbooks will be folded as a narrow segment of the personal computer market, according to experts. These computers will mainly be purchased by a group of users with limited budgets in developing markets as well as educational institutions as a form of equipment.

Notably, in addition to notebooks (laptops) and netbooks (notebook computers), DisplaySearch analysts also put tablets on personal computers. Although this is in conflict with Gartner and IDC studies, some other analysts have done the same - for example, Canalys (in the fourth quarter of 2010, Canalys ranked Apple Company in 3rd place in PC makers thanks to high iPad sales.

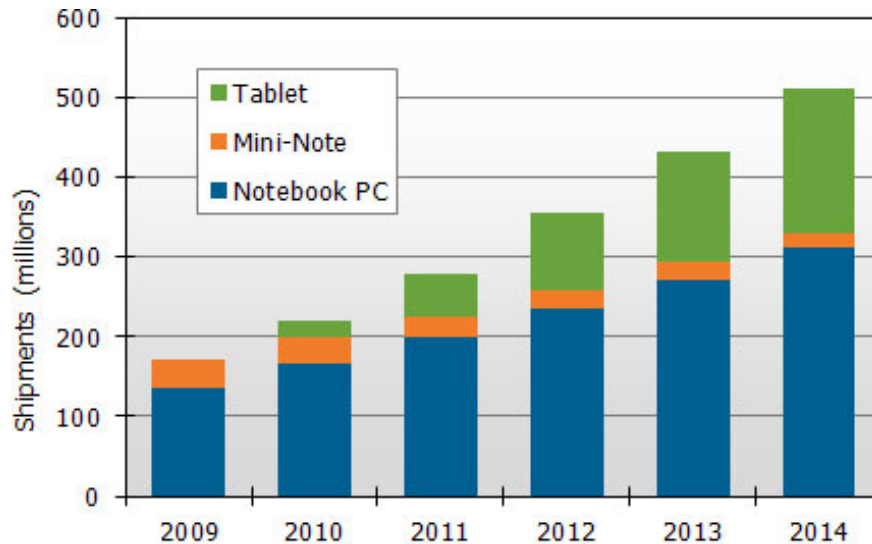
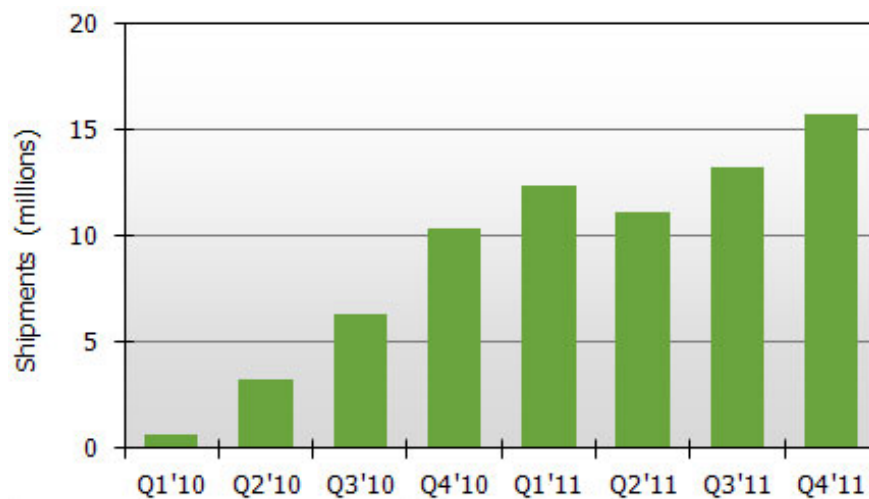


Chart of shipments of tablets, netbooks and notebooks worldwide.

" Any argument regarding the tablet is not a personal computer is very strange, " Canals analyst Daryl Chiam said in January 2011. " Having screens of 7 inches (17.78 cm) or more with high enough productivity and providing more and more applications, tablets are providing the same capability as notebook capabilities - experts This said - They also "fought" to win the same user group with notebooks . "



The amount of tablet supply on the world market by quarter.

According to DisplaySearch, in the first half of 2011, the tablet segment will falter slightly because suppliers are unable to ship devices capable of competing with Apple's iPad, and production capacity. Apple's export is also limited - the company only sells a number of devices by the number they can produce.

In the second half of this year, the tablet market segment will return to the previous growth rhythm and the result of selling tablets on the world market this year will reach 52.4 million units. In particular, consumers of this device are mainly in regions like the US and Europe. Users in developing countries continue to be more inclined

to more familiar and cheaper netbooks.

In 2011 and the following years, tablet PCs will play a key role in maintaining growth in the mobile personal computer market, even though notebooks continue to take a large share of the total product offering. market until at least 2014. By 2011, growth in tablet supply is forecast to reach 150%.

You finished reading the article "**Netbook can no longer last ...**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.