

## 'My secret weapon: Read and read more'

Make reading a very important part of your daily to-do list. If you're the busiest person on the planet, take 15 minutes a day to read.

*About the author : Jon Westenberg is a writer, speaker and entrepreneur in social media. Westenberg regularly participates in sharing articles in many popular magazines such as Time, Inc.om, Business Insider and others.*

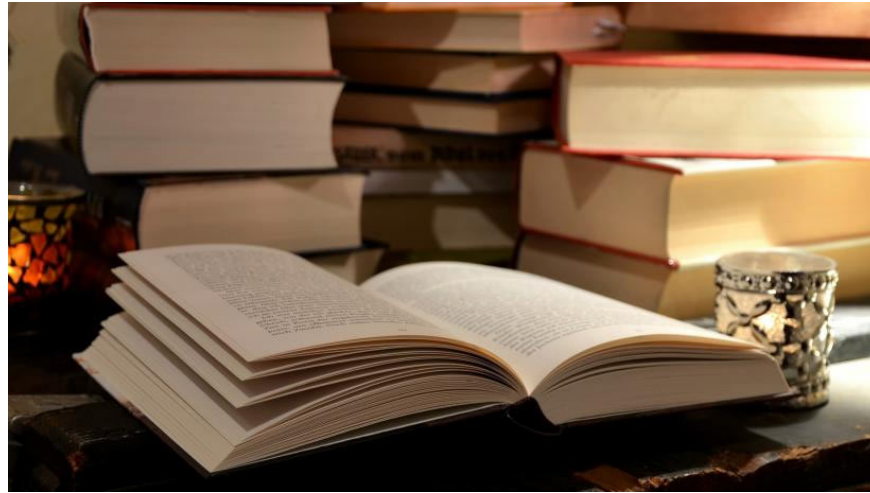
There is only one thing, something that keeps me convinced that it will help me get closer to my goals and be consistent with what I'm doing. It has nothing to do with me having to "get closer to the universe" or attract things to positive energy.

What I'm trying to mention - my secret "weapon" is reading.



Operating business, becoming a writer, living a meaningful life - these things depend on the knowledge we have gained and used. The thing that many people often call "hunch", in terms of subconsciously, is actually that we are being guided by each piece of information received and this information has contributed to forming the individual ability and perspective.

I read continuously, almost reading the whole day. I was obsessed with reading, studying each new book and reviewing the old titles. I read because I want to observe the world through a prism - my eyes and understanding. The bookshelves at home became "heavy" by a wide range of comic books, graphic novels (illustrated novels) and numerous Shakespeare, Harry Potter series, Steve Jobs and Wall books. Street, Walmart, business stories or historical stories around the Holocaust genocide.



I read the ebook (on iPhone) when I was running on an electric gym in the fitness center every morning. When I first started exercising, every time I felt like I was slow, watching TV or listening to music, listening to podcasts didn't help me to get through that state. However, a book is different. I immersed myself in every word, ran and read and 45 minutes of practice passed quickly.

I read books about business, entrepreneurship and entrepreneurship - because these books always have a lot of new things to learn - something that changes my perspective or forces me to invest only in another direction. And because, when I felt the collapse, the experience and advice of the previous generation people became the guideline for me to continue to stand up.

Not just stop there. I also read books about dragons, witches of ancient spells, about worlds full of giant heroes and creatures or great works - where sacrifice, glory and love defeat all both.

I read about economic theories, trying to understand them all because many of my knowledge exceeded my knowledge.

I read new books, searched for new characters, ideas, and books because I knew that there was always something I could have missed or an interesting situation I could not remember clearly. . I don't matter how many times I've read it again. As long as I feel I have learned, I will read it again.



I read because there are so many things in this wonderful world that go beyond my limited knowledge. If I stop exploring, I know that I have created a limit.

I know that, whether a writer or an entrepreneur, the accumulated knowledge is always the foundation for each person to get what he wants.

So, this is my advice.

**If you want to achieve something valuable, challenge yourself by reading, reading, or reading the newspaper. However, I still encourage you to read.**

If you don't read, you won't be able to add the information, insight and thoughts you need to make the right decisions at the right time. You never look further into every problem you face every day.

When people ask me advice to achieve what I have, I say that the answer is a reading habit. It has made a difference in my life.

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**A few suggestions for choosing books for you:**

1. **According to Amazon, these are the 25 best books about success and leadership you need to read**
2. **10 books "head pillow" of the most famous people in the world**
3. **These 5 books will help you become a different person**

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