

Mozilla launches a brand new logo set for Firefox

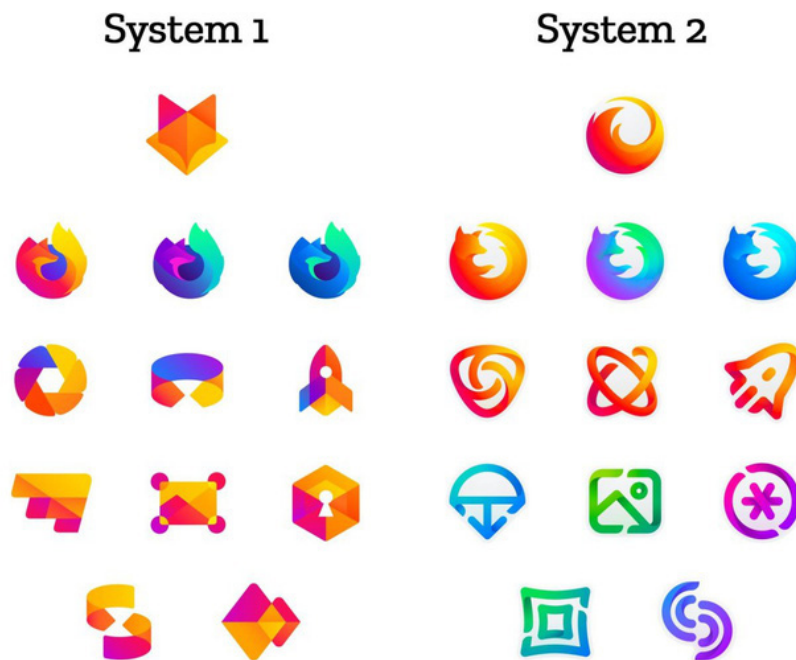
After 18 months of effort, Mozilla finally released a brand new logo series for the Firefox product line.

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When it comes to Firefox, most people simply understand that it is the name of a web browser. But Mozilla wants this brand to include a whole line of applications and services related to their goal of placing users and privacy first.

According to Mozilla, the all-new Firefox family will give users security, privacy and wakefulness. Firefox will assume the role of a browser, an easy way to protect passwords on all devices, an encryption service to send large files simultaneously is an early warning if email You become a victim of a data leak.

From July 2018, Mozilla announced plans to change the Firefox brand with two product and brand options:



The row of icons from top to bottom is the main Firefox icon, 3 browser icons for common browsing purposes (normal versions, Developer and Nightly), 3 solid browser icons applications (Firefox Focus and Firefox Reality), 3 applications and 2 new services.

Finally, Mozilla has chosen the "System 2" logo set with a complete logo with a new color palette, a new icon shape system, and a more modern new font, as follows:



Firefox



Firefox
Send



Firefox
Monitor



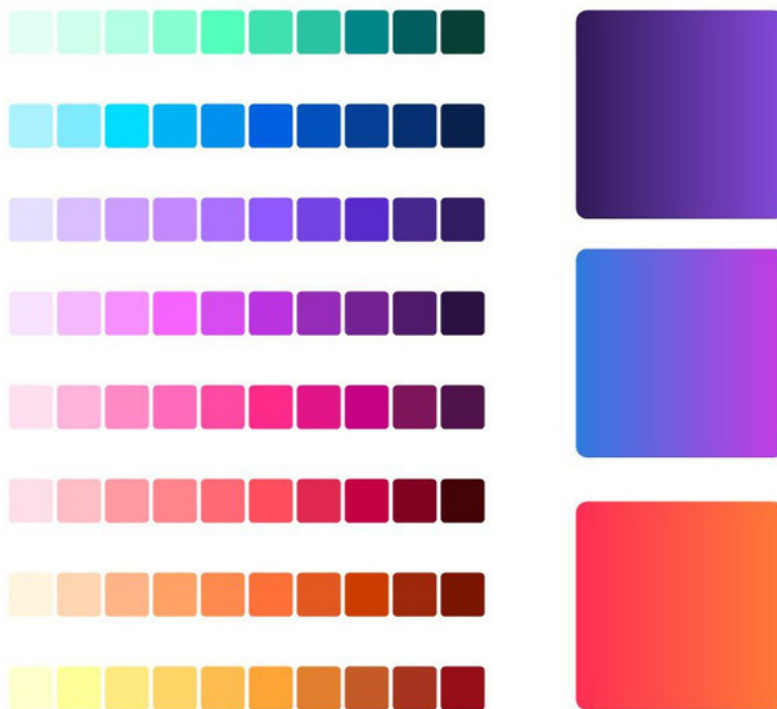
Firefox
Lockwise



Firefox
Browser

Mozilla said that the brand new look is not simply a simple logo, but it is based on four pillars: Fundamentality, Kindness, Openness, and Perseverance.

Mozilla has called on some big names to bring a new look to Firefox. The original idea by Johnson Johnson from Johnson Banks, designer of the original Firefox logo - Jon Hicks gave advice on design, Michael Chu eventually came from Ramotion to offer a new set of system icons.



In the future, Mozilla will probably continue to launch many new logos after having received users' opinions about the new set of icons now.

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