

More than 22,000 users unknowingly agreed to clean the toilet because they did not read the terms of the service provider

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This is both a small joke and test staged by the UK's WiFi hotspot service provider - Purple. This test wants to show that people rarely read the security policies or terms and conditions of the service / application provider, and often agree with everything the provider offers.

1. An easy way to trick \$ 80,000 a month from App Store and iOS

Only one person noticed these strange terms

Purple ran the test for two weeks and set up a prize for anyone who noticed the hidden clause in the terms and conditions that the user agreed to before connecting to public WiFi hotspots. Only one of more than 22,000 people realized the oddity.

Here are the funny terms that Purple hides in terms and conditions:

Cleaning local parks of animal waste
Providing more attention to cats and dogs
Manually relieving sewer blockages
?ang làm vi?c portable lavatories ? ??a ch? n?i b? và s? ki?n
C?u hình snail trình bao ?? ti?p t?c ???c th?c hi?n này có th?
Scraping chewing gum off the streets

Temporarily translate:

1. Clean the "waste" of animals in the park
2. Hug stray dogs and cats
3. Through congested drains manually
4. Clean mobile toilets at events and festivals
5. Paint snail shells so people can recognize them
6. Clear the gum in the street



An impressive communication technique

Purple said it did not intend to enforce any of the above-mentioned terms, as this is just a way of communicating that it has become the first provider of standardized GDPR WiFi at Brother.

The EU GDPR (General Data Protection Regulation) is a new European law, effective on May 25, 2018. GDPR adds a number of privacy and rights protection provisions. of users who are citizens of EU member countries.

Some provisions of GDPR require that companies operating in the EU must have a "clear agreement" from users before collecting any personal data to use for marketing purposes.

Moreover, GDPR also indicates that these data collection companies must provide means for users to review it at any time and even withdraw their consent. The company must then delete the user's data.

Although it is just a media trick, this joke also triggers a warning bell for users who have a habit of agreeing to all the terms offered by the provider, though not read it all, read it carefully. Be careful and carefully review the terms when using the service, application, to see what you have to trade in order to benefit from those services that are worthy and safe !!!

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