

MMS - GPRS service: Convenient but ... few users

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GPRS - short for General Package Radio Service - is the standard of radio communication capable of transmitting data at 115 Kbps, used to send and receive small packets of data, such as e-mail and download very effectively. This is a very handy feature for people who often send and receive newsletters longer than regular messages (about 1,000 characters), or send and receive audio and video messages.

Utilities

MMS service sends and receives multimedia messages from mobile phone subscribers together, quite different from the ringtone download service from VAS service providers. When registering a GPRS subscription, customers can access the Internet and use MMS services.

However, using MMS for most consumers is still a strange concept. Some others do not want to have trouble with the relatively complicated GPRS service installation, and the monthly subscription rates they have to pay for this service, while the need for GPRS with them strange.

Therefore, even though most of the newer phones support GPRS, the number of people using this service is very small. And many people still do not understand: what GPRS really brings to them?

According to the introduction from the suppliers, when registering to use GPRS service, customers can download polyphonic, real sound, logo and color images, animations, Internet, wap and check access. Email, send MMS multimedia messages.

In other words, when using this service, many customers can online 24/7 only with their mobile phones. With MMS, the service allows customers to send and receive multimedia messages (including text, images, audio, and short videos) from their mobile phones to mobile phones. other. Instead of sending each other small messages like before, you can send someone you love . a love letter via MMS messaging system.

But not yet popular



Currently, major suppliers such as MobiFone, VinaPhone and Viettel both provide GPRS service, subscriber payment and access capacity. Attached to GPRS is MMS service, the default service for subscribers who register for GPRS service. When customers register for GPRS, the system will automatically register MMS service and download MMS automatic configuration for customers.

Customers registering GPRS service can access the Internet in two ways: direct access on mobile phone screens: for mobile phones with web-browser features (similar to the Internet Browser program above) computer), customers can directly access the website right on the mobile screen via GPRS connection.

The mobile device will act as a miniature computer, customers can also receive and send email, data files and can download images and videos directly to their mobile devices. The second way is indirect access: customers can use GPRS mobile phones to replace regular access lines for Internet access from laptops or other devices such as PDAs, Pocket PCs.

The connection can be done via the infrared port of the computer and the mobile device. Customers need to create their own dial-up path in the Windows program with the private access number of the GPRS service. If you do not register for GPRS service, customers can only download black and white images and monophonic ringtones.

With the features of a simple computer, many experts believe that taking advantage of GPRS will create some cheap and convenient services for customers such as chat, voice chat or using phone to entertain online. . However, at present, many consumers are not interested in this service in part because the installation and use of it are complicated.

The other part is that righteous suppliers in Vietnam currently have little promotion and launched new services for GPRS. That is the only unfortunate thing in Vietnam today for this handy technology.

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