

Mistakes to avoid when implementing SEO

In the process of making SEO, when you make some mistakes that will make it difficult for the website to appear in the search results, let alone stand in high rankings. Therefore, it is necessary to limit mistakes ...

In the process of making SEO, encountering errors is inevitable for those who are new to SEO or experienced. It is the SEO technical errors that cause significant impacts on the ranking position of the website on the search results page, making it difficult to climb high rankings. Therefore, when building tactics to make SEO you side avoid some of the following mistakes:

1. Build too many links in the correct anchor - textlink:

It is a mistake to stab into the exact anchor that links the link, textlink, not to anchor the anchor. If you do it this way, your site won't be Top.

How should I do? We should diversify the anchor according to the correct anchor, add both full URLs and anchor like "here", "see more" .



2. Build too many links in a short time:

This easily leads to sock links, dance keywords are constantly hard to stabilize, unsustainable, can be Top fast but never been optimal, on some keys seasonally, you can do it the way This is to collect profits and give up because this way is often Top in about 1 month is Google touching, and forever where the island is wild.

Tip: If you want to be sustainable Top, build content for your website well, let Google record the content of your website's content, then "feed" it slowly, gradually increase .



3. Build too many links to the homepage:

Build link to home page will make your website stronger and more stable for the whole site, but should not do too, what is too bad is not good, even if it is too good, a good guy usually does not have many girls follow Chase, worse, FA.

How to do better: Let's build links for landing pages on the website, landing pages all have backlinks that will be stronger than many link builds on the homepage. It is best to do both.



4. Poor content:

Your website updates content regularly every day, but you still don't see a good signal from Google reporting again? Simply, your content is not really good. You will see the immediate difference between an article you put effort and brainstorming into, optimize user orientation and 1 copy-edited article.

Tip: Give up some time and gray matter, write a little more.



5. Run by opponents:

Going behind, but going the right way the opponent is going, obviously you will be hard to catch up with your opponent, do differently, in some way, find the optimal path for yourself from your own path competitor.

With the above general article, you can consult and draw limited experience to make mistakes, so that you can bring your website to appear in search results.

Refer to the following articles:

1. SEO website process on Top Google
1. The terms need to know in SEO
1. Some basic concepts to know about Search Engine Optimization - SEO (part 1)

Hope this article is useful to you!

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