

Microsoft's Biggest Ad Campaign Before Windows 11 Release Date

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In Windows 11 advertisements, Microsoft uses the song "All Starts Now" by Odessa. This is also the slogan that Microsoft is directing Windows 11 to in the future. Microsoft wants Windows 11 to be a fresh start for Windows, and will become the best Desktop operating system available today.

Currently, new laptops with Windows 11 pre-installed and new motherboard models that support TPM 2.0 have also been produced by hardware partners or manufacturers of PC and laptop components.

Through this advertising campaign, Microsoft wants to send a clear message that the new Windows operating system will have many new changes. And users should buy new PCs and laptops to experience these great new features.

Windows 11 ads can be shown on TV, Internet ads, Facebook, Youtube, even within Windows 10 and Windows Insider program to target customers currently using Windows 11 Preview.

The Windows 11 version will be released for free on October 5. However, only PCs and laptops that meet the requirements will be upgraded to Windows 11. The Windows 11 update will be rolled out in phases. until 2022 to ensure quality.

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