

Microsoft will share profits from Bing for partners

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Partner search codes for search revenue sharing

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Applies to: Windows Phone hardware development

For partners that have arranged to **share search revenues with Microsoft**, the phone must be configured with the partner's identification code.

The website for *Windows Phone Dev Center developers* has updated information to guide manufacturers who have signed an agreement with Microsoft how to sign the security code needed to receive profit sharing from the web. *Bing* search . Google also has a similar deal with some Android phone manufacturers.

In the past year, we have seen a number of manufacturers focused on providing cheap Android phones in Asia. Currently, Windows Phone 8.1 has more features so regional manufacturers are turning to producing cheap Windows Phone 8.1 phones.

With cheap rates, these phones will not generate much revenue for manufacturers, so revenue from Bing will help Windows Phone manufacturers get more profits to continue selling devices at cheaper prices. half.

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