

# Microsoft Sorrow: Google is the most popular search term on Bing

Nearly a decade ago, there was a comment that Bing was an 'addict' that consumed billions of dollars a year of Microsoft. But it is also a strategic weapon for the software giant to use in the search service war, with the tireless goal of bringing down Google.

After many years, it seems that Microsoft is still really stuck in this long battle. While Bing still existed as a small blip, Google has now become a completely dominant name in the search engine market. This brand is so famous that when it comes to the Internet, most people will think of Google. Meanwhile, Bing is still struggling on how to capture market share right on Microsoft platforms, such as Edge.

Google is currently facing legal issues in Europe over its dominance in the internet search engine space. However, the Mountain View company countered that users chose Google themselves, but they did not have any coercive or unfair competition moves.

'Tell the book, tell the evidence,' Alphabet, the parent company of Google, has filed evidence in court that the most popular search term on Bing is in fact 'Google'. This ironic fact means that a lot of people are forced to use Bing for one reason or another, and they only see Microsoft's tool as a bridge to try to access and use Google. . Oh Microsoft, what's more painful than that!

'We have submitted evidence that the most popular search query on Bing by far is Google. People use Google because they want to, not forced by us. Google's market share in search is generally in line with consumer surveys, which show that 95% of users prefer Google over rival search engines'.



The above statement is also one of the pieces of evidence that Alphabet's lawyers are submitting to the court, so authenticity can be guaranteed. Of course, Google is not foolish to 'perjure' in court to shoot themselves in the foot. Probably, many people use Bing because it is the default search engine in some platforms, such as Microsoft's Edge browser. And they don't know how to change, so they have to use Bing to find Google, then

use Google to find the information they need.

Whatever the reason, it's clear that Google is the trusted choice for many. Even if Google doesn't force people to use its search engine through their browser or operating system, like on Android.

Relying on Google to handle all requests related to finding information on the internet is the choice of most people. However, in fact, Bing, as a search engine, has a long history that can completely meet most of the needs of users.

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