

Microsoft raised the white flag, accepted to turn virtual assistant Cortana into assistant for Assistant and Amazon Alexa

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Recently, Satya Nadella - CEO of Microsoft has officially announced the failure of virtual assistant Cortana before two rivals Google Assistant and Amazon Alexa. At the same time, the CEO also made announcements about Cortana, instead of being a direct competitor, as a feature of these two virtual assistants.



The collapse of Cortana has been predicted since before Cortana did not have too many outstanding abilities.

Currently, Microsoft has worked closely with Amazon to be able to provide Cortana in the Alexa virtual assistant for users. As for Google, the software giant has yet to announce any agreements.

Microsoft said that the company does not need to become a direct competitor but can still benefit from the growing smart speaker market. However, we still cannot imagine a virtual assistant inside the virtual assistant will have unique features, please wait and see.

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