

Microsoft opened a store specializing in selling Google toys

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One of Microsoft's biggest "anti-Google" campaigns is "Scroogled". After announcing the suspension of the campaign in March, the software company recently restarted the campaign. This time, households do not ridicule their opponents through advertisements, but by creating a separate item on the online store that sells items that print bad Google messages. Perhaps Microsoft thinks that stores that sell items will attract more people when the shopping season is approaching.



Items sold include hats, t-shirts, cups and jackets. The price will depend on the specific product, for example, in the amount of \$ 7.99, users can buy a cup with Chrome browser logo and the words "keep calm while we steal your data" (please keep calm while we (Chrome browser) are stealing your data . "A t-shirt sample also prints

the same message.

Previously, Microsoft had ridiculed Chrome, attacked Gmail, criticized Google Shopping. However, the way to sell printed messages above can be said to be very new and few people think about it and promise to bring more efficiency by its directness.

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