

Microsoft now has a higher value than Google

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The CNBC reported that for the first time in three years, Microsoft surpassed Google (Alphabet) with a higher market valuation.

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However, this may be temporary. Google surpassed Microsoft in 2012 and the two sides have repeatedly exchanged positions in the past few years. However, this also shows how Microsoft stock prices have risen over the past five years, since CEO Steve Ballmer announced his retirement from Microsoft as CEO.

Since Satya Nadella took the position of CEO 4 years ago, Microsoft's stock price has doubled. Nadella focuses on developing cross-platform, cloud, artificial intelligence technologies and wants to ensure the future of cloud computing and mixed practical headsets. Nadella ended the Windows Phone array effort and gradually left behind the fact that Windows was at the center of every service.



Microsoft currently has many businesses

Although still behind the market value of Apple (\$ 923 billion) and Amazon (\$ 782 billion), Microsoft still has a diverse business and earns good revenue. 90% of Google's revenue comes from advertising and the iPhone accounts for 60% of Apple's revenue.

In the most recent quarterly report of Microsoft, Windows, Surface and game parts accounted for about 35% of revenue, cloud accounted for about 30%, Office and related products more than 30%.

Microsoft may face the question of who its customers are, but their stock price is now about to surpass \$ 100 per share. Some analysts argue that their cloud array may double in the next few years to help boost market value to \$ 1 trillion.

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