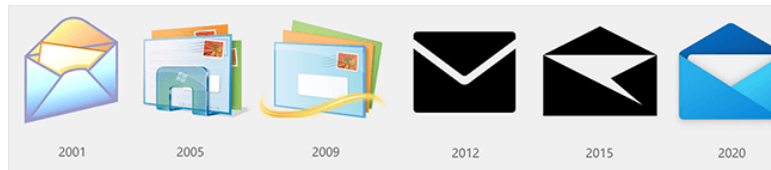


Another reason driving Microsoft to bring the Fluent Design philosophy to Windows 10 is towards building a cross-platform experience, bringing cohesion and seamlessness between platforms like Windows 10, Android and iOS. According to the company, consistency in design is extremely necessary to bring the connection between brands.

Finally, the new logo update for Windows 10 also implies that Microsoft is committed to continuous innovation and continuous development of Windows over time, while maintaining the core values.



Windows Mail logo over the years

The 'Fluent Design' style of design was first introduced by Microsoft in 2017, with a modern philosophy, made up of a harmonious combination of 5 key elements: light effects, depth effects, motion, materials and ratios.

Fluent Design-style new logos will completely replace the old, tough style that Microsoft has used for many years and opened up a new future for a more interactive user experience.

You finished reading the article "**Microsoft explains the meaning of the Fluent Design logo templates that are about to be used on Windows 10**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.