

Microsoft and the process of changing from an evil empire to an ideal model

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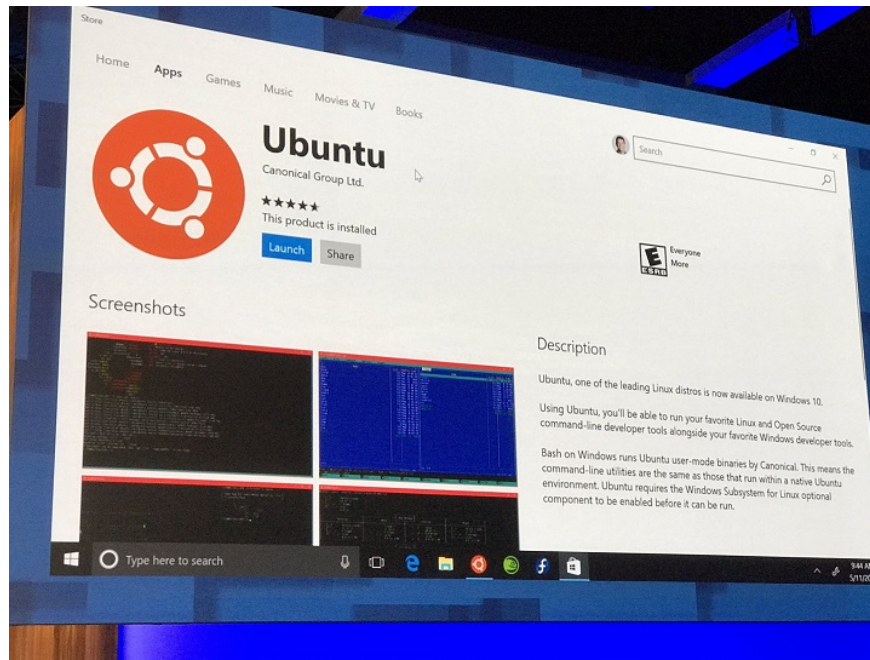


But so far, everything has changed completely. Meanwhile, Google, Facebook, companies that were once considered 'good' companies, are now caught up in privacy scandals. And Microsoft goes through a process of hard work that has now become a friendly company, for the community and protecting customer data.

Open source is the future

For a long time, Microsoft has approached developers with an open mind, not a closed company like Apple. And it is thanks to third-party developers with diverse applications that have helped reinforce Windows's dominance, an operating system that can be adapted for everyone.

Microsoft has doubled its open source projects in recent years. In 2018, Microsoft unveiled the open source Azure IoT Edge platform, the world's largest developer platform, with more features of Azure thanks to a partnership between Microsoft and Github. Previously, at Build 2016, users could execute Linux code right on Windows and in Build 2017, Linux was put on Microsoft Store.



Ubuntu on Windows Store.

These things are extremely important for developers. Microsoft platforms and services will become more accessible and understandable, helping them design optimal software for Microsoft.

Open source projects have been pushed by Microsoft and this will be its future.

This is in contrast to Facebook, a company that was also very open to developers but they began to change their policies after the Cambridge Analytica data scandal. Facebook announced at the F8 conference that it will tighten its policies with developers.

That's why, in a recent poll, Microsoft is the third-most trusted technology company and Facebook is the last.

An interesting look for the community

Not only is it clear and transparent to users, Microsoft also scores points thanks to a long list of programs that contribute to its community. Most recently, the "AI for People with Disabilities" program with the investment from 25 million USD was announced at Build 2018. Last year, Microsoft also sponsored Project Emma, ??a design project to help bracelet The patients with Parkinson's disease can write, draw back.

Project Emma



The technologies that Microsoft developed as well as high quality sponsorships because of their purpose are aimed at large organizations, corporations, governments and charities. This is different from Google or Facebook, their sponsorship projects target specific people, serving you as a consumer because you bring value to them.

Microsoft did not apologize to anyone

No company is perfect, but in recent years Microsoft hardly has any serious scandals so they have no errors to apologize. This is probably the most important part of Microsoft's success compared to other technology companies.

Microsoft offers a variety of tools to help users manage their personal data, enhance Windows security, actively pursue lawsuits against the government to protect user privacy.

It is not the words that Microsoft's own actions have gained the trust of people, they have completely changed their face compared to the previous decades.

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