

# Microsoft accepts the renunciation of SkyDrive

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Accordingly, Microsoft has decided not to appeal to the British court and officially accepted to give up the name SkyDrive - the name of its cloud storage service - worldwide, it is known that this US technology group will soon give a new name instead in a short time.



*BSkyB* said it will allow Microsoft to continue to use the name SkyDrive for a period of time to allow Microsoft to plan for a new name.

This agreement will include financial provisions and some other issues, but for security reasons, both *BSkyB* and Microsoft refuse to disclose specifically. Of course, Microsoft will have to pay a small sum of money for *BSkyB* because of SkyDrive trademark infringement, but now that is no longer a concern, many people show concern for Microsoft at the moment. It is the ability to protect its brand names.

Obviously, after the incident to lose the name "*Metro*" and recently "*SkyDrive*", Microsoft needs to look back on things more seriously if they do not want to continue changing the name of many other services.

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