

Michael Dell: 'Netbook only lasts 36 hours'

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Dell: " *We sell netbooks but don't encourage customers to buy them .*" (*Artwork*)

' *If you bring someone who is using a 15-inch laptop and say: This is a 10-inch netbook. Surely they will enjoy it, but only 36 hours later they will reclaim the 15-inch laptop ,* 'Michael Dell told many Silicon Valley tech experts in the Churchill Club.

Not only that, in another speech at the OpenWorld conference a few hours later, Dell's owner tried to convince his colleagues that the majority of customers today prefer high-end computers. not cheap netbooks anymore.

" *In direct business, we see a clear enthusiasm for new processors, for Windows 7 . That proves that PC performance requirements are back in The time of cheap machines is over,* "said Michael Dell.

When asked what computer makers need to do to recover from the recession? And will Dell need more time than HP to recover when the dollar is getting weaker? Michael Dell answered that up to 80% of US businesses do not know how to "target" consumers and it is Dell's launch of more than 42,000 retail stores around the world as a

lesson for businesses. other.

" We found that many customers were not satisfied with the netbooks but they still bought it with the view of it as a secondary computer and only to 'fire' when they could not use the other computer. we never encourage our customers to go in that direction, 'Mr. Dell stressed.

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