

Meta and LG will cooperate to develop a high-end virtual reality headset model, expected to launch in early 2025.

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Virtual reality glasses in general are not a very new technology product, but have been attracting a surge of interest in the past few weeks due to the appearance of Vision Pro - a mixed reality glasses model. (mixed reality) worth \$3,499 recently launched by Apple.

The presence of Apple Vision Pro has started another new and promising competition in the virtual reality glasses market, with the participation of a series of technology giants around the world. For example, the case of Meta and LG. The two companies are said to be collaborating to create a new high-end mixed reality model that could compete directly with Apple products.



The Korean Economic Daily revealed that Meta CEO Mark Zuckerberg will travel to Korea in the next few days to have an important meeting with LG CEO Cho Joo-wan on this issue. This important meeting between the heads of the world's two leading technology 'empires' is expected to complete the necessary terms for creating a production alliance, combining processing capabilities. LG's hardware with Meta's extensive experience in the field of mixed reality and AI, all will be summarized in a new MR glasses model expected to be commercially launched in early 2025 called Meta Quest 4 Pro.

Meta believes that LG is a manufacturer with enough reputation and ability to ensure stability, accuracy and high-end hardware equipment in its next generation Meta Quest product. In addition, the webOS platform, which is being deployed very successfully on LG smart TVs, can also be customized for use in MR glasses. Meta is

able to combine LG's hardware engineering and webOS engineering with its own expertise in creating virtual and mixed reality services, along with its growing experience in the field of artificial intelligence. create (AI).

Mass production of Meta Quest 4 Pro is said to be undertaken by LG Electronics and LG Display. The component suppliers for the product will be LG Innotek and LG Energy Solution.

The article claims the Meta Quest 4 Pro could be launched as early as early 2025. Some rumors suggest that the next generation of Apple's Vision Pro may not appear until the second half of 2025.

In related news, Samsung also recently announced cooperation with Qualcomm and Google to develop XR glasses running the Android operating system, which promises to be a very desirable product.

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