

Masks made from bra become the best selling products in Japan

Since the photos of bras have been made into masks, many people have waited, this idea can come true and now it has become a best seller in Japan.

Atsumi Fashion, a apparel company in Toyama, Japan, recently launched a collection of masks made entirely from women's undergarments.



The company's masks are made entirely from the material that makes up women's bra. Even masks have many colors and even lace to create a unique feature when worn.

According to the Japanese Times, the company came up with this idea because about a month ago, Atsumi Fashion found that the synthetic fabric for making bras was similar to the fabric used in making masks on the market. Therefore the company has decided to use the available materials to make its own masks.

While most of the masks on the market have a dominant white tone, Atsumi Fashion masks come in many different colors, depending on the available fabric. The manufacturer says they sell masks with all sorts of prominent pastel colors such as white, pink, blue, black and lemon.



At first glance, the design of a bra mask is identical to the 3M mask and if you do not know, the 3M mask was born in 1961 and was inspired by the bra. But it can be seen that the new bra mask model created by Atsumi Fashion has brought a breath of age to the product.



According to the sales unit, its bra mask product was out of stock after just **1 minute of opening sale** on its online sales page. The price for each mask is \$ 14, about half the price of a bra sold in Japan. It is not clear whether the company plans to sell this product to international markets in the near future.

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