

Mark Zuckerberg says he's not worried about China's DeepSeek storm

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As Chinese AI company DeepSeek stirs the tech world with its low-cost, high-performance AI model, Mark Zuckerberg has reassured investors about Meta's position in the AI race.

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During the Q4 2024 financial report, Zuckerberg said Meta was undeterred by DeepSeek's success, and even saw it as motivation to reinforce its strategy of investing heavily in AI. He affirmed that investing in infrastructure and computing power remains key to creating a long-term strategic advantage, especially as Meta moves toward developing more complex AI models that require advanced "reasoning" capabilities.

Zuckerberg also said Meta's robust business model is a big advantage over its unprofitable startups. He expects Meta to spend about \$60 billion on AI by 2025, and has set a goal of reaching 1 billion users for its AI assistant.

Zuckerberg also praised the new Trump administration for supporting the growth of American technology companies. This information was released after Meta agreed to pay \$25 million to settle a lawsuit with the former President related to the ban of his account on the platform.

Meta's Q4 2024 results also showed impressive growth with revenue of \$48.39 billion and net income of \$20.8 billion, further cementing Zuckerberg's confidence in the company's AI and metaverse development strategy.



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