

Macromedia Flash - Create Text running in banner

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Step 1

Create a new flash file. Press **Ctrl + J** on the keyboard (Document Properties) and set the size of the file to your liking. Choose any background color you like. Select **Frame rate** of Flash to **32** and click **OK** .

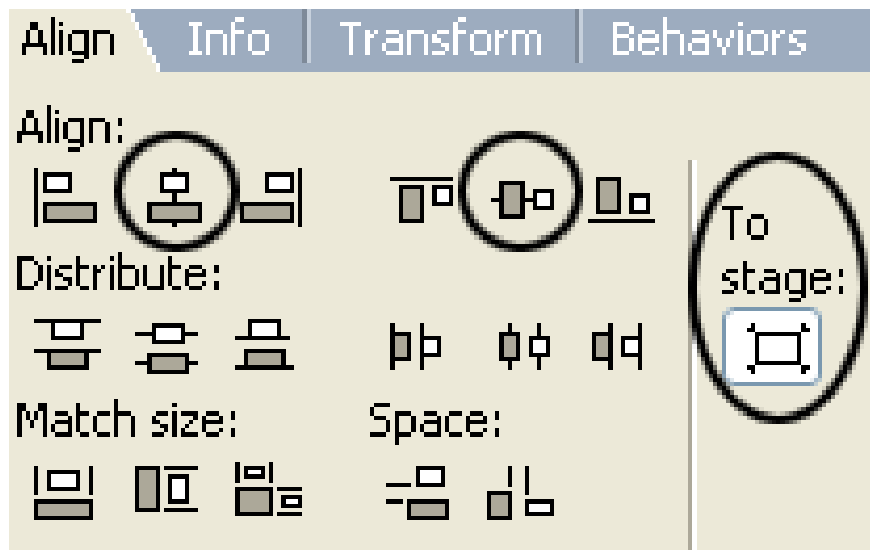
Step 2

Select the **Text Tool** (T) and enter the text you want to advertise.

Step 3

Select the text you just created, go to the **Align Panel** (Ctrl + K) on the right side of the screen and take the following steps:

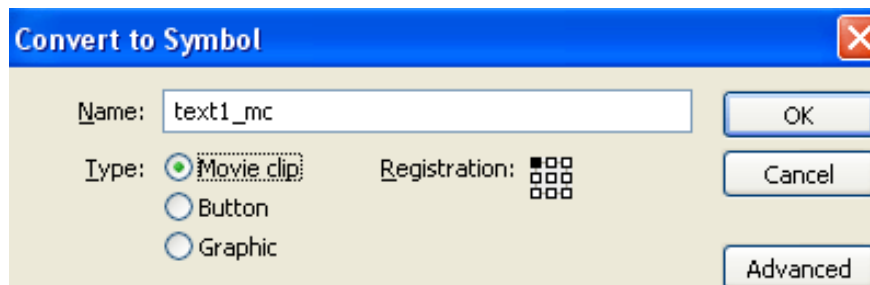
- Make sure the **To** button of the Align / Distribute section is selected
- Click the **Align horizontal center** button (**center** horizontal).
- Click on the **Align vertical center** button.



So you've finished editing that text in the middle of the file.

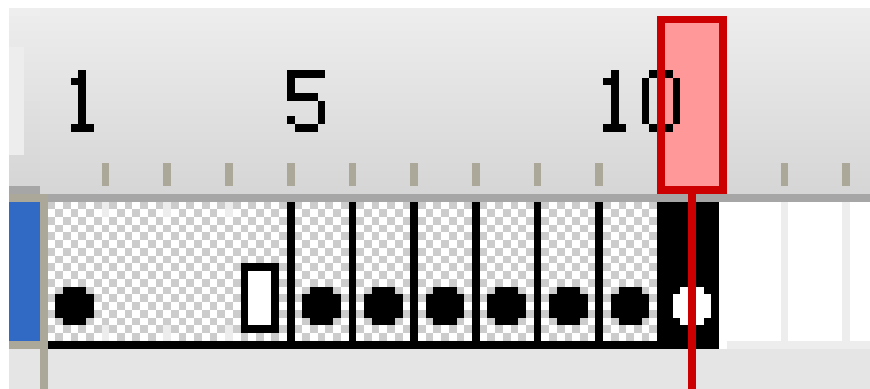
Step 4

Still select the text, press **F8** key (Convert to Symbol) to convert that text into a Movie Clip Symbol.



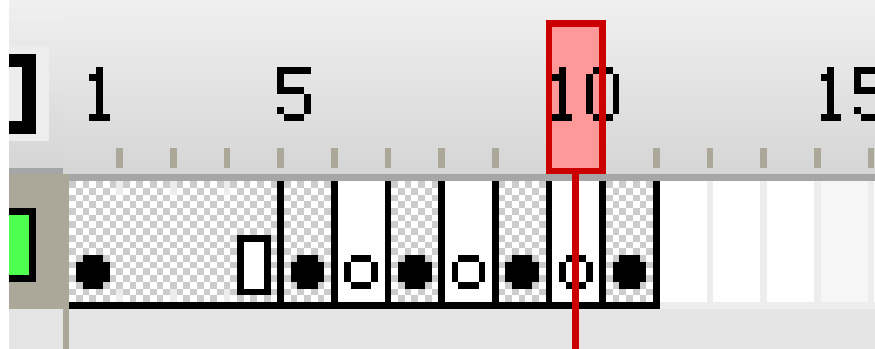
Step 5

Click on frame 5 and press F6 key on the keyboard. Then press F6 key six times on the next frame (see picture below).



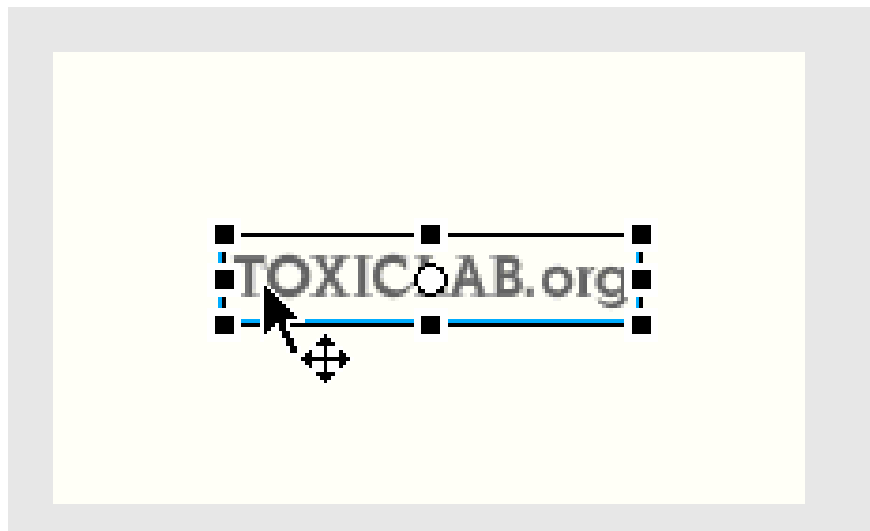
Step 6

Go back on frame 6 and press Delete key on the keyboard. Perform that operation on frame 8 and frame 10



Step 7

Go back on frame 1, select the **Free Transform Tool** (Q), press and hold the **Shift** key, and drag the text that has been drawn a bit (the following).



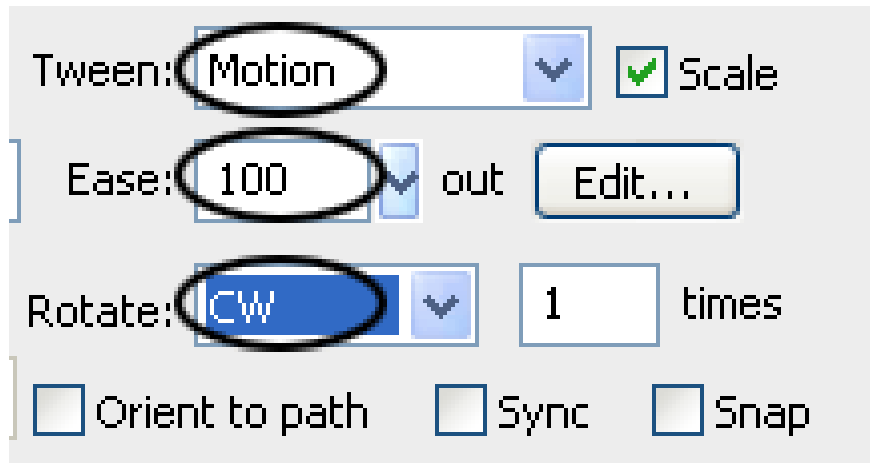
Step 8

Grab the **Selection Tool** (V) and click on the text that has been converted to a Movie Clip that has been pulled up a bit. After that, go to the **Properties Panel** (Ctrl + F3). On the right side, you will see the Color menu. Select **Alpha** and drag the contrast to **0%**.



Step 9

Click again on frame 1 and go back to the **Properties Panel** (Ctrl + F3). Then set the options as follows:



Step 10

Click on frame 40 and press F6 key. Still on frame 40 and press F6 key to continue 6 more times.

Step 11

Go back on frame 41 and press Delete key on the keyboard. Do this again on frame 43 and 45.

Step 12

Click on frame 50 and press F6 key. Repeat steps 7 and 8 on frame 50.

Step 13

Go back on frame 46 and repeat step 9.

Step 14

Grab the Selection Tool (V) and double click on layer 1, rename it to text 1. After that, create a new layer above the text 1 layer and name it text 2.

Step 15

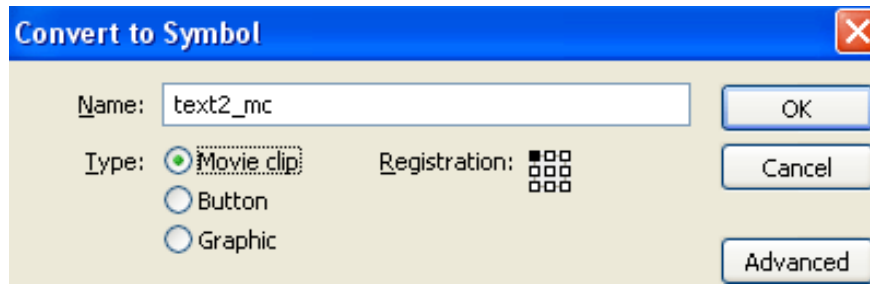
Click on frame 50, both layer text 2, press F6 key. Use the Text Tool (A) and enter another text.

Step 16

Select the text you just created, repeat step 3 to align it.

Step 17

Still select text 2, press F8 key (Convert to Symbol) to convert the text into a Movie Clip Symbol.

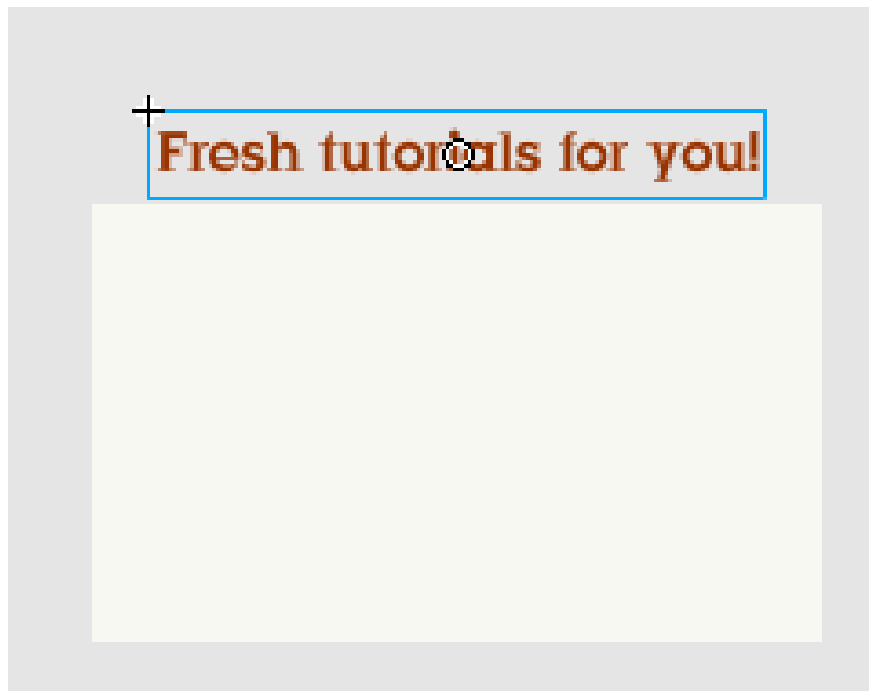


Step 18

Click on frame 55 and frame 85, press F6 key in turn

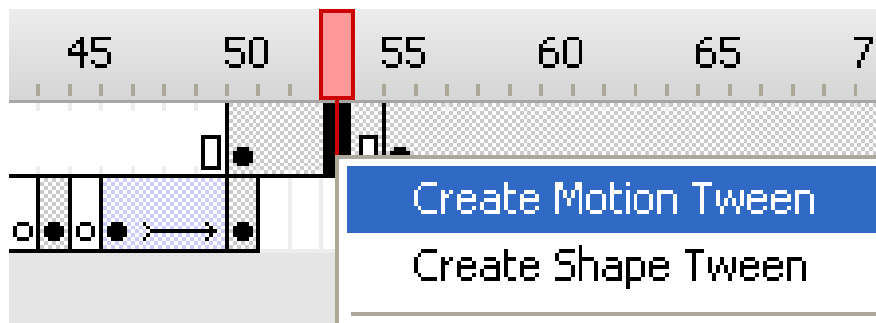
Step 19

Go back on frame 55 and place the text as shown in the following image



Step 20

Right-click anywhere on the gray area between frame 50 and 55 on the timeline and choose Create Motion Tween from the menu that appears.



Step 21

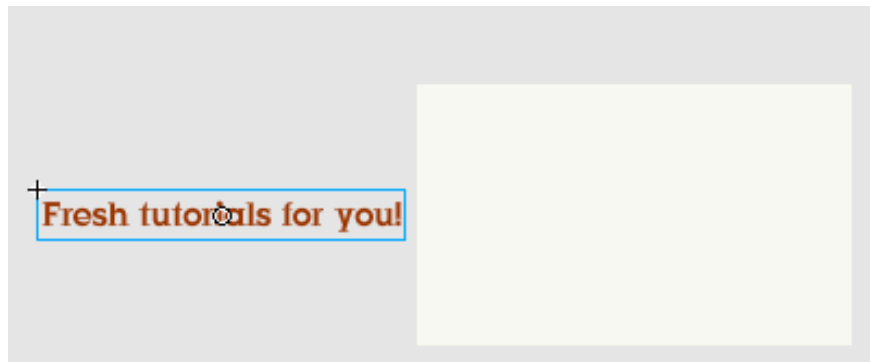
Click on frame 85 and press F6 key 6 more times.

Step 22

Go back on frame 86 and press Delete key on the keyboard. Do this again on frame 88 and 90.

Step 23

Click on frame 95 and press F6 key. Then reset the text to the position shown below



Step 24

Right-click again anywhere on the gray area between frame 91 and 95 on the timeline and choose Create Motion Tween from the menu that appears.

Ctrl + Enter to see the final product. You can download the original file [here](#).

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