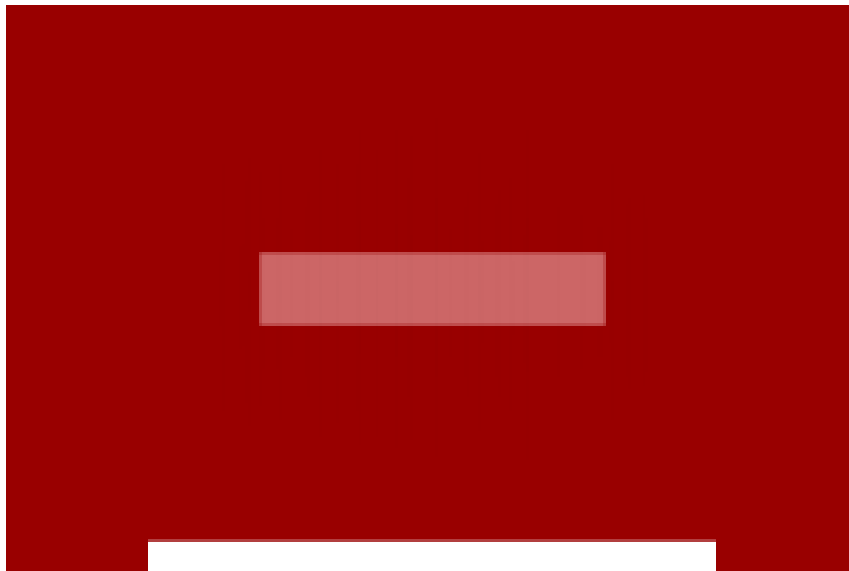


Macromedia Flash - Create banner text effect

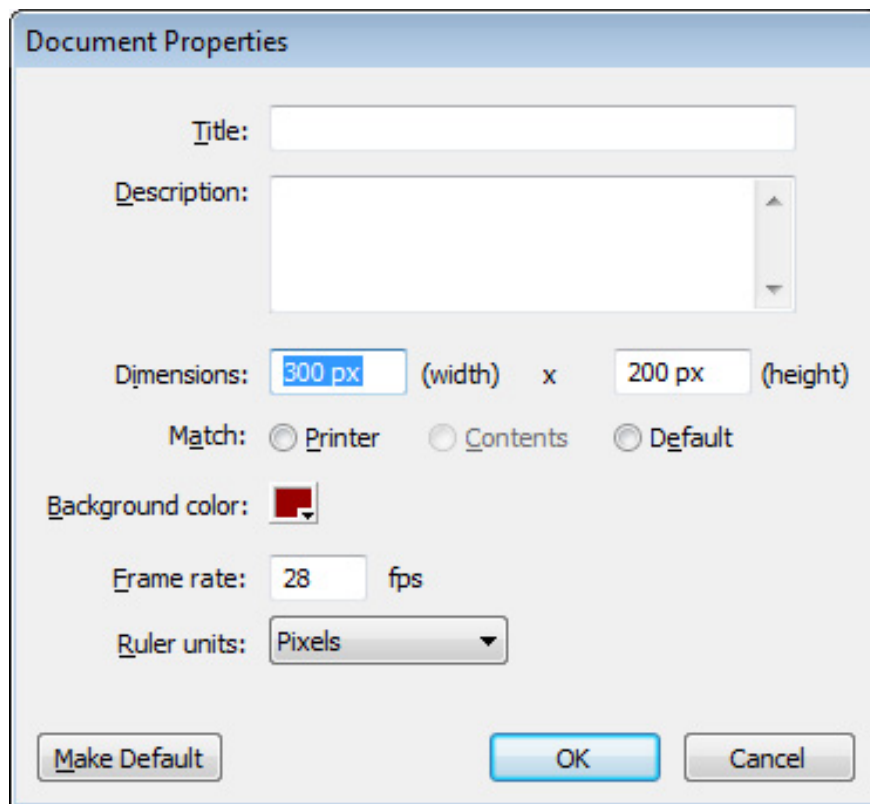
This article will show you how to create a beautiful text effect through some special flash tips. You won't need to use Action Script but simply create effects based on available tools. This tutorial can be applied when creating banners, advertisements and slideshows ...

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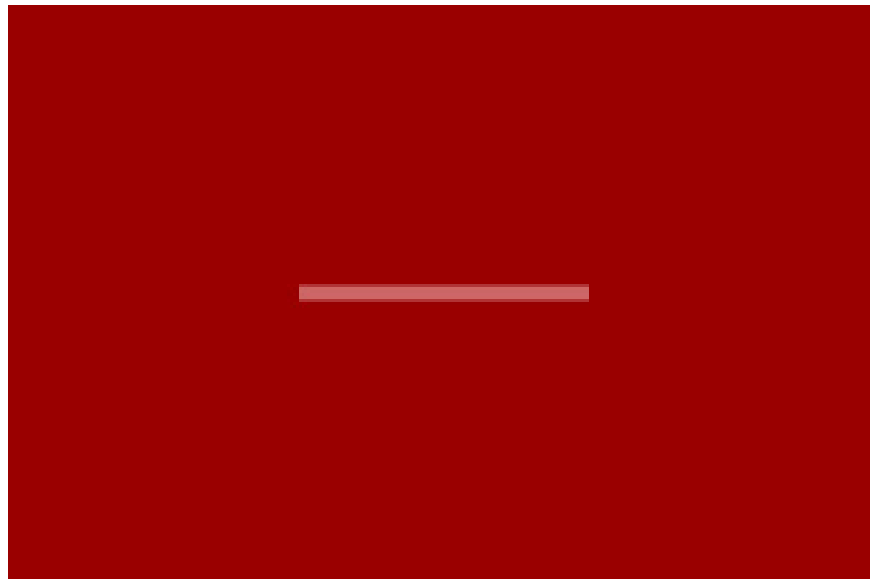
Step 1

Create a new flash file, press **Ctrl + J** on the keyboard (*Document Properties*) and set the width, height and background color of the file according to your needs. **Frame rate** is **28** , finally click **OK** .



Step 2

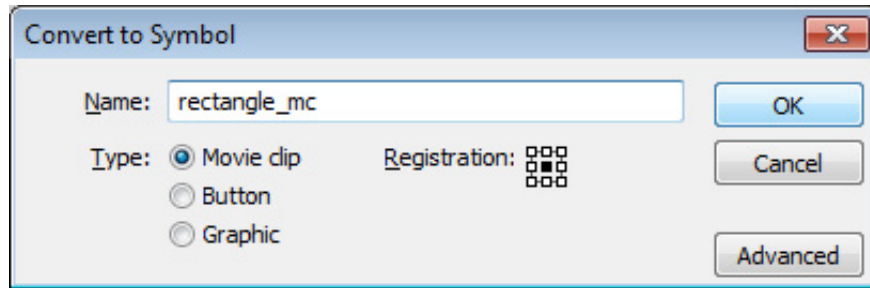
Take the *Rectangle Tool* (**R**), in the **Colors** section of the toolbar, remove the **Stroke** color of the image by clicking on the small pencil icon and then select the square with the red diagonal line. Go to **Fill color** choose color and draw a rectangle of size **100x5 px** .



Step 3

While the rectangle you just drawn is still selected, press **F8** key (*Convert to Symbol*) to convert it into a Movie

Clip Symbol.



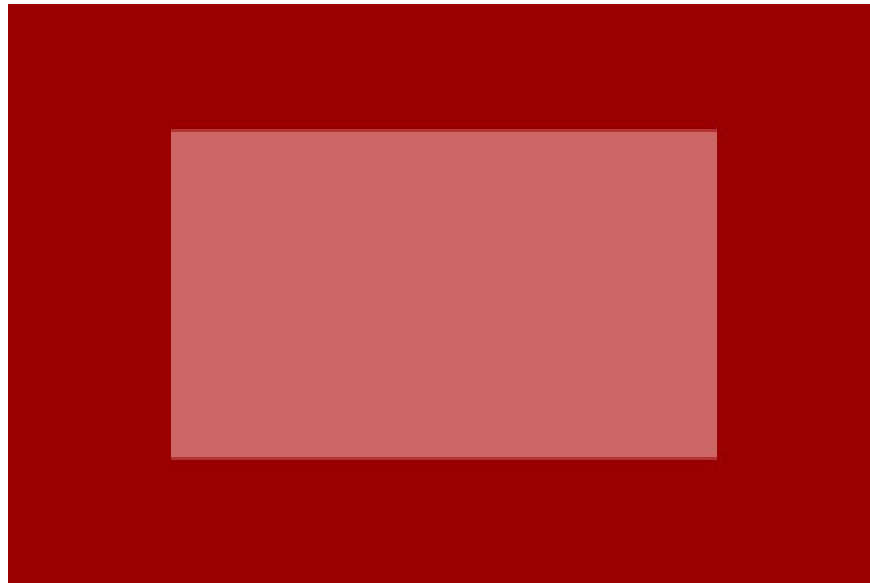
Step 4

Click on frame 20 and 35, press **F6** key in turn. Select frame 35, take the *Free Transform Tool* (**Q**) and enlarge the rectangle as shown below.



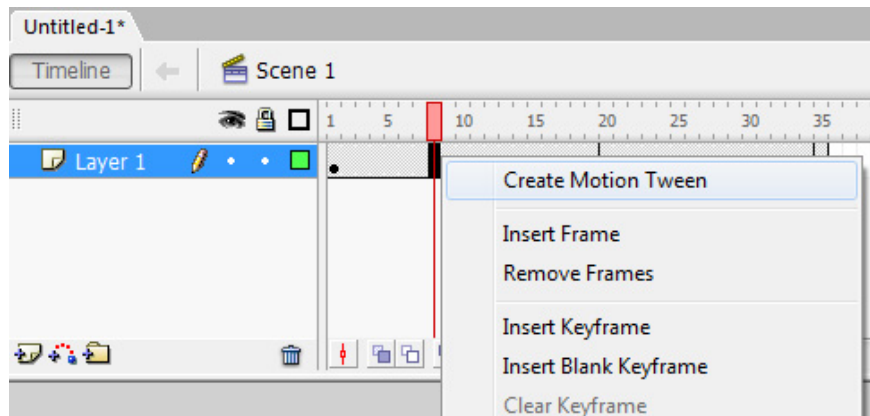
Step 5

Go back on frame 20, take again the *Free Transform Tool* (**Q**) to bring it down a bit.



Step 6

Right-click anywhere in the gray area between frame **1 - 20** and between **20 - 35** on the timeline, choose **Create Shape Tween** from the menu that appears.



Step 7

Call the current layer **rectangle** , double click on its default name (Layer 1) to rename, after entering the new name, press Enter

Step 8

Create a new layer above the layer **rectangle** and name it **white rectangle** .

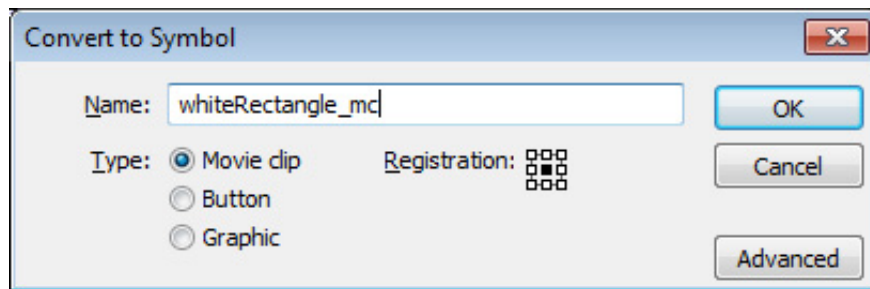
Step 9

Select **white rectangle** layer and using the **Rectangle Tool (R)**, draw a white rectangle with the size **200x30 px** and place it in the following position compared to the first rectangle.



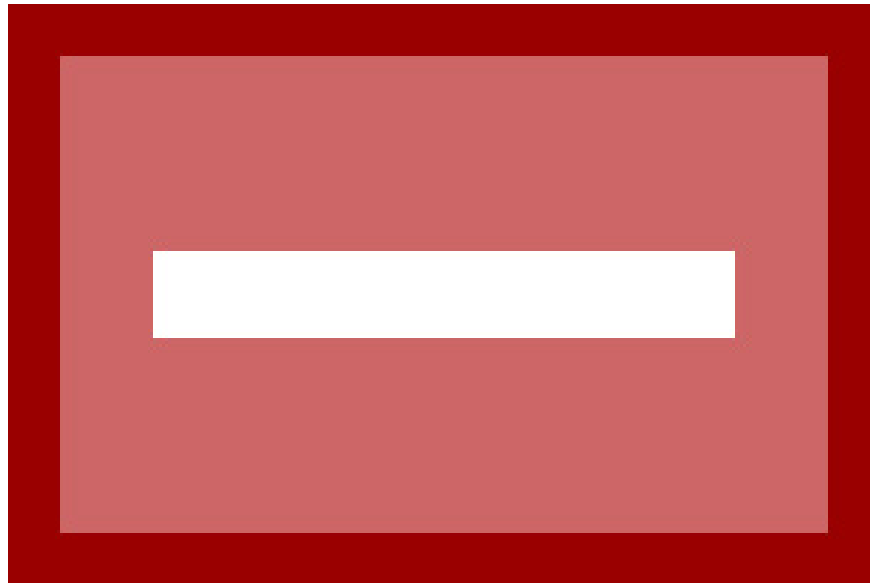
Step 10

While the white rectangle is still selected, press **F8** key (*Convert to Symbol*) to convert it into a Movie Clip.



Step 11

After that, click on frame 20 and 35 and press **F6** key. Select frame 35 and drag the white rectangle to the position shown below



Step 12

Go back on frame 20 and drag down the white rectangle slightly



Step 13

Right-click on the gray area between **1 - 20** and **20 - 35** on the timeline bar and choose **Create Shape Tween** from the menu that appears.

Step 14

Create a new layer above layer *white rectangle* and name it *text*

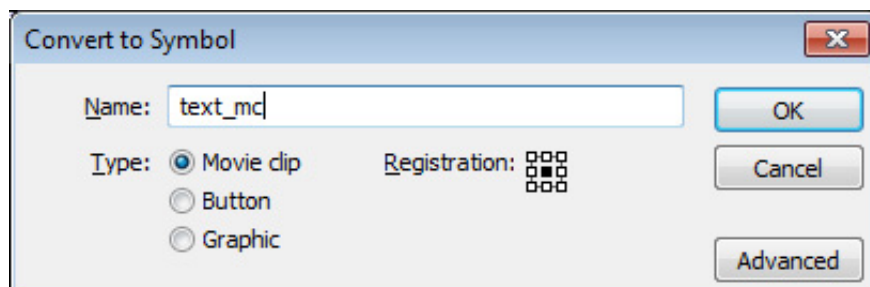
Step 15

Grab the *Text Tool* (**A**), select the appropriate font, font size and color, then enter the text you want it to appear. Place the newly created text in the same position as the following image.



Step 16

While the text you just created is still selected, press **F8** key (*Convert to Symbol*) to convert it into a Movie Clip

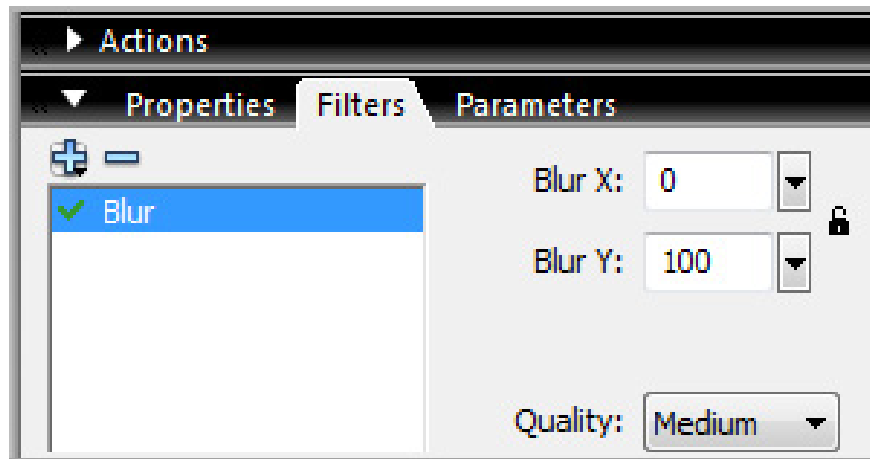


Step 17

Click on frame 35 and press **F6** key.

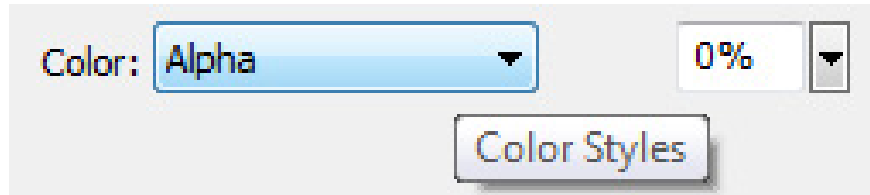
Step 18

Go back on the first frame, take the *Selection Tool* (**V**) and click once on the text. After that, go to the *Properties Panel* (**Ctrl + F3**) below, select the **Filters** tab. Click the plus icon and select **Blur** then set the following parameters:



Step 19

Select the **Properties** tab again, on the right side of this tab you will see the **Color** menu. Select **Alpha** and drag the corresponding box rate to **0%** .

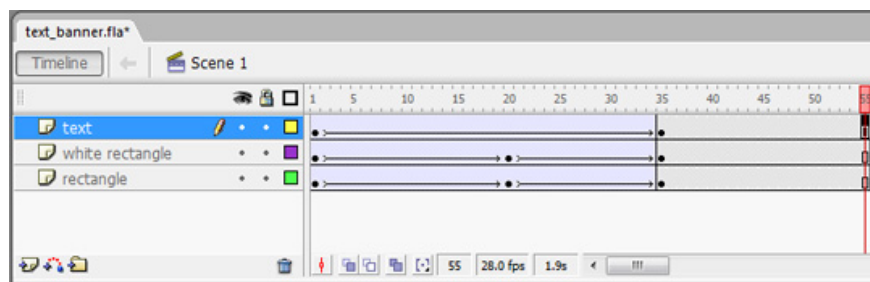


Step 20

Right-click anywhere in the gray area between 2 **and** 35 keys on the timeline and choose **Create Shape Tween** .

Step 21

Turn frame 55 on each layer *rectangle* , *white rectangle* and *text* and press **F5** key.



Check the product you just created and you can download the source file [here](#) !

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