

Louis Vuitton purchased 40 million masks of COVID-19 for France

The number of cases in this country is growing exponentially, and rapid precautions are needed!

LVMH is the largest high-end fashion company in the world, currently owns big names like Louis Vuitton or Christian Dior. Recently, the company announced that it would order 40 million masks from China to prevent COVID-19 in France.



The first order of 10 million units and will be taken in just a few days, then will be shipped to medical units to distribute to everyone early next week. The following batches will be paid for by the French government, which is collected in the following weeks. According to the announcement, the company has spent about 5.4 million Euro so the first order of masks can be produced quickly in the current scarcity. LVMH in the past weeks has also produced a large amount of hand sanitizer for free distribution to French hospitals.

Many countries around the world are struggling to cope with the COVID-19 epidemic. Many places lack medical facilities, especially protective equipment such as masks. The disease situation is also very unpredictable in France, according to the latest data, a total of 14,459 people infected and 562 people died.

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