

LG may sell 60 million smartphones in 2014

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LG's financial statements in Q2 / 2014 showed huge potential of Korean companies: the total number of smartphones / tablets sold by LG from April to June reached 14.5 million units.

Based on this figure, financial analysis companies in Korea's hometown of LG have made very good predictions for the situation of the company in the whole of 2014. According to Kiwoom Securities, LG can reach sales. The number of 60 million smartphones in 2014. Daewoo Securities financial company also released a similar figure: 62 million LG mobile devices will be shipped this year.

Considering sales of 47.6 million devices last year and the impressive launch of the LG G3, it is likely that the Korean company will for the first time mold more than 60 million mobile devices in the history of smartphone business. his tablet.



In the second half of 2014, LG will also face big challenges, especially from Apple. A LG executive said: *"The mobile phone industry is no longer innovative. Apple will soon launch two big screen smartphones. LG needs to quickly attract users before Apple's new smartphone launches . "*

To cope with Apple and Samsung, LG will probably boost its focus on G3 smartphones. The top LG is always highly appreciated and is also considered a major factor to help LG grow in recent years. In the coming time, LG also followed Samsung to launch more G3 versions, for example, the **G3 Stylus** with 5.9 inch screen and the touchscreen will compete strongly with Galaxy Note 4.

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