

# LG Laptop challenges MacBook Air with 'open envelope' clip

In order to emphasize the lightness of the X300, LG borrowed Apple's advertising style to introduce the recently announced laptop version at the CES 2010 show earlier this month.

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View LG X300 ads.

[youtube] [http://www.youtube.com/watch?v=5Ilr8cgzfc0&feature=player\\_embedded](http://www.youtube.com/watch?v=5Ilr8cgzfc0&feature=player_embedded) [/ youtube]

In addition to the advantages of size, X300 configuration is not too prominent with 2 GHz Atom chip, Intel graphics, 11.6 inch screen, 2 GB RAM, 64 GB SSD drive. Meanwhile, Apple computers use Core 2 Duo 1.86 GHz, GeForce 9400M and 13-inch screen, video support and 3D graphics.

[youtube] <http://www.youtube.com/watch?v=TLb7EVF6-Jc> [/ youtube]

MacBook Air ads.

LG X300 will be sold next month but the price has not been disclosed.

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