

LG abandoned LG G smartphone line, starting from LG G9

A reasonable decision of LG in the context of the Korean electronics company is no longer a name that attracts a lot of attention from users on the mobile market.

In 2019, LG launched two smartphones, LG G8 and LG V50 ThinQ at the same time, so the fact that it only launched the LG V60 ThinQ at the event in February has made many LG fans. G have to worry. And it seems that LG has decided to stop developing this G series smartphone - a decision that is considered quite reasonable.

The news was leaked by a reporter who attended a private press conference between LG and South Korean media companies for the Korean news website Naver. Accordingly, LG is seeking to revamp its smartphone strategy by giving up the G series and replacing it with a newer, more accessible price.

A well-known fact is that LG in the past few years is no longer a big player in the smartphone market, as brands from China are attacking harder than ever, and themselves. LG's new phone models also lack the element of surprise for consumers. The new smartphone that replaces the G series seems to be a game that LG has put in order to capture a little of its current market share.

What's new about LG's new phone?

Naver reported that LG is trying to recreate the success of the "chocolate phone" model - LG KG800 Chocolate - which was quite famous in 2006.



LG KG800 Chocolate

The new unknown phone model will probably have four rear cameras, including the 48MP main camera, and use the chipset of the Snapdragon 700 series. This is the chip that often appears on mid-range and high-end phones.

The new phone is also expected to have a 6.7- 6.9-inch screen, and support the second secondary screen, which is a trend that LG is quite interested. The battery of the device will have a capacity of 4,000mAh.

With the new smartphone, it is clear that LG is aiming for a price lower than the price that LG G9 will be sold, and it seems to be hiding another, higher-end device, specifically for the Korean market where LG is still is a remarkable name (and also where the 5G network is widely available, which is an ideal market for upcoming high-end 5G phones).

It's not clear when and where LG's new good-priced phones will launch, but considering the information is still very vague at the present time, it is likely that the new device is only interesting. The main idea is, not a real product. Perhaps we'll see it later this year - a long enough time from the LG V60 ThinQ for the new product to attract the necessary attention from consumers.

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