

Lenovo will release smartbook early next year

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According to *Forbes* magazine, Lenovo's smartbook will be as thin as most smartphones today, using a full-size widescreen display and a keyboard. Qualcomm demonstrated this device at a recent event for financial analysts in New York (USA). Detailed configuration of the machine has not been disclosed.



The product is said to be smartbook by Lenovo. (Photo: Softpedia)

For this type of product, battery life is of particular concern but is rarely mentioned.

Lenovo's smartbook will be the latest addition to the list of products in this category. Not long ago, Freescale partnered with Sharp to develop smartbooks and was released in Japan. Although no specific release plan has been announced, many Asian computer manufacturers such as Asus, Toshiba or Wistron have introduced smartbook prototype at Computex technology exhibition (Taiwan) in early June this year.

Lenovo is currently the No. 1 computer manufacturer in China and globally, it is ranked fourth, behind HP, Acer and Dell. Therefore, the company is working hard to expand its market share globally, especially in emerging markets. " *In the past, manufacturers often considered the West the best market. However, this concept is no longer relevant now* ," said Chen Shaopeng, Lenovo's senior vice president, speaking at a meeting. newspaper in Beijing recently. " *Lenovo is focusing its efforts on emerging markets, where we see tremendous growth opportunities to expand by expanding our product portfolio and distribution channels* ."



Illustrating the advantages of smartbook using Snapdragon processor platform

In 2009, Lenovo announced the first use of multi-touch features on Thinkpad X200 and T400s laptops, providing a completely new interactive experience for laptop users. In particular, the company worked closely with Microsoft to deploy the Enhanced Experience optimization certificate for Windows 7 on Lenovo products. As a result, Windows 7 can boot up to 56% faster than XP or Vista when running on a Think PC, and the shutdown time is only nearly 5 seconds.

The smartbook concept began to be mentioned a lot in 2009. These are mini-computing devices that are not intended for normal office tasks but generally only serve the needs of web browsing or e-mail. Smartbook uses the low-power ARM processor platform, without Microsoft's Windows operating platform, designed to maximize battery life, serving the needs of mobile connectivity for long periods of time. via Wi-Fi or 3G. The name smartbook is a combination of 2 from smartphones (smart phones) and netbooks (mini laptops). Pegatron (Taiwan), which specializes in manufacturing equipment for sale under the names of other brands, said it received a huge order for smartbook to release in early 2010. Pegatron said the average price The smartbook may be about \$ 200, not to mention the subscription fee of the telecom networks that release the product.

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