

Lenovo wants to escape China 'narrow pond'

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Traditionally, Lenovo products often focus on selling in China and some countries around the region. Now Lenovo is looking for a broader market with the expansion of the global consumer computer market.

Lenovo computer products will be available in many retail stores in more localities. The company also plans to sell products through DH Distributing, a distributor in Harrisburg (Pennsylvania, USA) and Ingram Micro, the world's leading IT product distribution group.

This sales system will support Lenovo to sell its computer products in Canada and the US. Two IdeaPad laptop products and IdeaCenter desktops will be distributed in these markets.

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