

## Lenovo IdeaPad: Affirm your rank

Lenovo will launch in Vietnam market IdeaPad B Series laptops and ultra-thin and light laptops with high mobility for young, dynamic entrepreneurs ...

**Lenovo will launch the Vietnamese market of IdeaPad B Series laptops and ultra-thin and light laptops with high mobility for young and dynamic entrepreneurs.**



IdeaPad is Lenovo's innovative product line

Continuously expanding the list of laptop products for individual users and small and medium enterprises is Lenovo's business orientation in the future. Lenovo representative said in addition to the existing IdeaPad Y series, G series, S series and U series, in the coming time, Lenovo will introduce in Vietnam market the IdeaPad B Series for customer segment. Small and medium enterprises. Also in 2010, Lenovo will continue to launch in Vietnam the ultra-thin, lightweight laptops with features and technologies to serve the high mobility of young and dynamic entrepreneurs in Vietnam.

**Lenovo IdeaPad Y450: Sharp and refined**



Lenovo IdeaPad Y450 is a perfect and indispensable choice in modern life, with a completely new design and stand out from the previous product lines. This laptop incorporates the latest technologies such as 14-inch LED Backlit display, 1366x768 pixels resolution, Dolby Home Theater sound effects, DDR3 800 / 1066MHz DRAM (can support up to 8GB), and Wireless technology connectivity Standard LAN... with a host of new tools and software such as OneKey Theater software that easily converts screen definition and sound effects from normal use to movie, entertainment, and VeriFace face detection software, OneKey data recovery system, battery life up to 4.5 hours or 3.5 hours when using own graphics mode .

Lenovo IdeaPad Y450 is available for sale in Vietnam at a price of 755 USD (about 14 million VND).

### **Lenovo IdeaPad Y550P: 'Terrible' for gamers**



As a product designed for gamers, IdeaPad Y550P laptop has a super-powerful configuration with quad-core Intel Core i7-720QM processor and 1 GB discrete Nvidia GeForce GT 240M graphics card in addition to DDR3 4 GB RAM memory , a 500GB HDD, Windows 7 operating system. This laptop also has a remote controller that provides maximum support for users.

This product is priced from USD 1,699 (more than VND 31 million) and available in Vietnam market in December 2009.

Making the world 'shaken' with IBM's acquisition of PC giants round 5 years ago, Chinese computer company Lenovo continues to put brands in the category "unique to the world" Like ThinkPad laptops, ThinkCenter PCs expand aggressively into the global market, especially in the thriving markets in the Asia-Pacific region.

Not only that, Lenovo is determined to bring its successes to the multimedia laptop market for small personal and office users / businesses, a strong and fast-growing market segment. Growth is many times higher than laptops for businesses / entrepreneurs. These innovative new products are called IdeaPad.

IdeaPad has demonstrated class level with a host of the most advanced technologies and features. In addition to the features that meet business requirements such as data backup and recovery with Onekey Rescue & Restore System, Onekey Antivirus antivirus, security with face recognition (veriface) technology, fingerprint security (fingerprint) . Lenovo also deployed technologies and multimedia entertainment features (such as Lenovo Desktop Navigator, OneKey Theme Manager, better speakers .) on IdeaPad laptops to help users relax and listen to music. , watch movies after stressful working days or while waiting at the airport or dock .

Lenovo IdeaPad Y450 laptops or IdeaPad Y550p are the clearest proof of the 'terrible' products of technology and a variety of features for citizens in a digital age, where people realize the The presence of both advanced LED (Light-Emitting Diode) display technology or the ultra-high-performance and energy-efficient DDR3 memory standard is expected to be the future technologies.

Since the launch of the first Lenovo IdeaPad in 2007, Lenovo has achieved remarkable results: Becoming the No. 1 Asian consumer notebook (consumer notebook) provider - Pacific 2008 (according to data from International Data Company IDC) and the market share growth is very strong in the most recent quarters: If the first quarter of 2009, Lenovo accounted for 7.8% of the regional laptop market share. Asia-Pacific, then by the second quarter of 2009, this number has increased to 9.1% and in the third quarter of 2009, Lenovo's market share has jumped to 17.8% (Source: IDC PC Tracker 2009 QIII).

You finished reading the article "**Lenovo IdeaPad: Affirm your rank**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.