

Leica camera company launches first smartphone

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Called Leitz Phone 1, Leica's first smartphone will only be sold in Japan. Its selling price is at 1,700 USD. If you are observant, you will realize that Leitz Phone 1 is just a renamed version, slightly adjusted in the design of Sharp Aquos R6 smartphone.



In fact, Leica has also confirmed that the Leitz Phone 1 is a co-developed product between Leica and Sharp based on the Aquos R6. With its unique design and distinctive user interface, the Leitz Phone 1 is on a mission to bring the true Leica experience to smartphone users.

The Leitz Phone 1 has a matte black glass back with a "Leica aluminum" frame. The device also has an additional protective cap for the camera lens.

Like the Aquos R6, the special feature of Leitz Phone 1 lies in the 20MP rear camera with the world's largest sensor with 19mm focal length and f/1.9 aperture. The difference is that while the Aquos R6 has a square camera cluster, the Leitz Phone 1 has a circular camera cluster. Next to the camera cluster is a red logo that represents Leica's expensiveness.



The software interface of Leitz Phone 1 has also been changed to match the design. The entire interface uses a simple, dark font, and the camera app also adds the ability to take black and white photos.

Other parameters of Leitz Phone 1 include: Snapdragon 888 chip, 12GB RAM, 256GB ROM, 5000mAh battery and IP68 water resistance. Leitz Phone 1 and Sharp Aquos R6 both use 6.6-inch IGZO OLED screens manufactured by Sharp with a resolution of 2730x1260 pixels, the same scan frequency that can "simulate" 240Hz (real scan frequency is 120Hz).

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