

# Learning Xiaomi and Huawei, Oppo will also launch its own SmartTV in the second half of 2020

Oppo, one of the top smartphone manufacturers in China and the world is expected to launch its first SmartTV series in the second half of 2020.

Oppo is currently one of the leading smartphone brands in the world. But like many companies like Xiaomi and Huawei, Oppo also plans to expand its business to other consumer electronics.



Just a few days ago, Oppo also launched OPPO Enco Free TWS Earbuds and Oppo Watch smartwatch.

And even Oppo is planning to make a TV as well. Although it is unclear when Oppo will launch its first SmartTV series. However, recently, Liu Bo, Oppo Vice President has suddenly revealed that the product will be officially launched in the second half of this year.

Liu also shared Oppo's vision of IoT, which is a smart life with the support of many smart devices and many different scenarios. That's why Oppo wants to provide a rich portfolio of electronics products, including SmartTV.

With the first launch of SmartTV, Oppo will join the SmartTV market with rivals such as Xiaomi, Huawei, Honor, OnePlus, Motorola or Nokia. On the other hand, Realme is also expected to enter this market soon.

Earlier, Realme had planned to launch the Realme TV line at MWC 2020. However, the launch event was canceled due to concerns about the Covid-19 epidemic.

*Refer to Gizmochina*

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