

# Learn Brave browser, what makes Brave special?

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Brave is the latest unique browser to participate in today's exciting market. This free and open source browser from Brave Software Inc loads faster and has better privacy protection than other competitors. The browser keeps data safe and gives users the ability to save or delete data. Brave has built-in tracking and ad blocking features. Unlike most other popular browsers, Brave also helps fight phishing attacks and malware.

## What is Brave browser?

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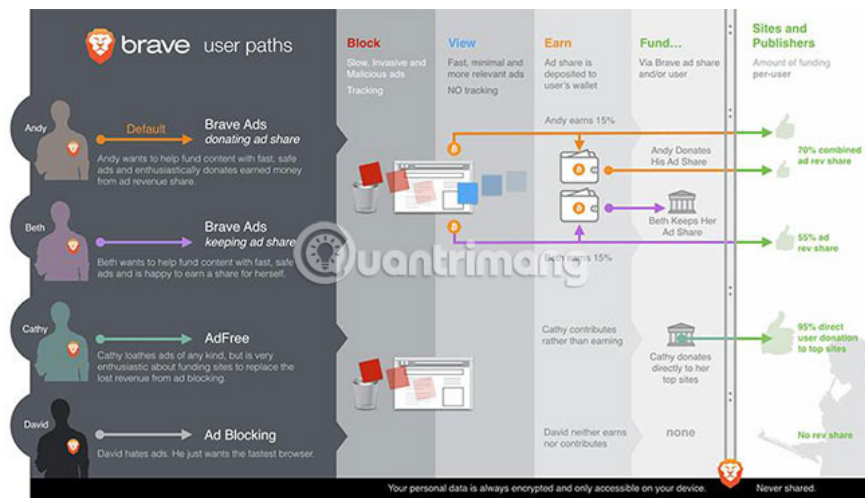
## Learn Brave browser model

When Brave debuted, the market was buzzing because of its unusual business model. The default ad blocker is considered by many to be a threat to content creators. This feature changes the traditional digital ad delivery. Brave also succeeded in realizing the dream of browsing to receive money.

## Brave reward system for content creators and users

Content creators depend on ads to stay active. However, ads are not displayed on the Brave browser. So how does Brave browser support online advertisers?

Brave browser has a unique approach when it comes to 'making up' for creators. Rewards are made via **Brave Ads** network and user contributions. Content creators are required to register with the network before being eligible to earn revenue. Registered content creators earn 55% of ad revenue instead.



Brave comes with an available BAT wallet. This wallet allows users to support their favorite websites. Users can download wallet and allocate a specified amount of BAT to favorite websites. Wallets can be loaded via Bitcoin, Litecoin, Ethereum and BAT token. Credit card holders use the Uphold payment processor. You can set a monthly BAT budget to be automatically distributed to frequently visited websites. You also have the right to make a percentage contribution. You will not have to view any ads but still support your favorite website.

Users can earn BAT by browsing Brave content with enabled websites. If users agree to replace regular ads with anonymous ads from Brave, they will be paid in Basic Attention Token (BAT). Users will receive 15% of revenue. Revenue depends on the time for Brave browser.

However, you must activate Brave ads because the browser blocks all ads by default. Before receiving any payment, you need to activate the BAT token.

For users who do not want to support any website, they will not earn money nor contribute to any of the favorite websites. But in return, you can browse the web very quickly.

## Why does Brave accept BAT?

Current digital ad delivery depends on tracking browsing history, cookies, search questions, and third parties. Brave does not support these things. Integrating BAT into the browser related to BAT Ads system deployment. The system displays ads for users based on locally stored information. With this data, ad targeting will be done locally.

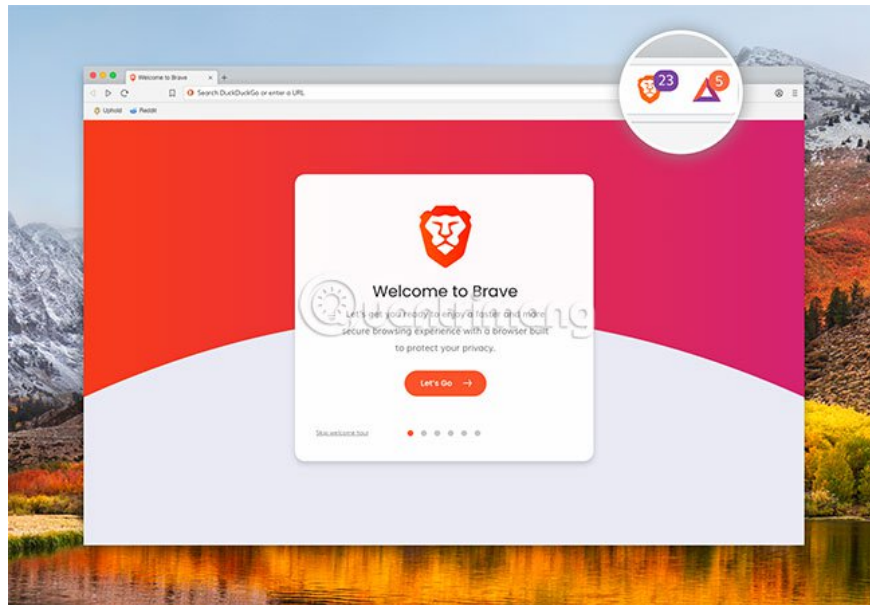
This Brave browser model promotes privacy protection. Browsing history is kept private, because all the data needed to produce appropriate ads never leave your system.

Making inappropriate ads is one of the reasons many users hate advertising. With the BAT model, users can choose the ads they want to see. Brave's BAT platform protects users' anonymity but still ensures the relevance of the ads they see.

Therefore, it can be said that BAT represents a basic review of how digital advertising is distributed.

## Benefits of Brave browser

Brave browser is becoming popular. Brave has been considered a successor to Google Chrome. Brave seems to be the solution to the challenges that appear on regular browsers. Here are some unique benefits of using Brave.



## Default ad blocker

Brave ad blocking automatically. Users no longer need to search for perfect ad blockers on the web. The feature automatically blocks ads to protect devices from malware and being tracked by advertisers. Brave is also carrying out a plan to replace advertising at risk.

Brave ad tracking feature is very accurate. Users are offered appropriate ads because Brave performs tracking with local data. If an ad is not related to the user, it will be removed. Therefore, users receive relevant ads based on this model. User data remains in the device because no third party is involved in the process.

Although Brave blocks third-party cookies, first-party cookies are not blocked by default. Users have the option to block or activate cookies on a given website.

## Improve privacy while browsing

Automated ad blocking feature allows users to browse safely. Brave does not have access to user identification data. Data related to anonymous aggregated advertising campaigns are used, but user devices cannot be retrieved.

Brave also comes with additional features to enhance privacy while browsing the web. Combining HTTPS everywhere allows the use of web encryption whenever possible.

Fingerprinting feature prevents third parties from tracking user activity. This feature can be enabled in the **Settings** tab .

The loading speed of Brave browser is also very fast. Brave's ability to browse quickly is due to not supporting third-party advertising. Therefore, there is very little content to download before visiting your favorite website.

However, the output speed of Brave is slightly worse than that of Google Chrome and Mozilla.

## You will be paid to browse the web if you want

Previously, being paid to browse the web was a distant dream. However, the Brave browser has made that dream come true. All you have to do is activate the Brave ad. View ads and receive 15% of revenue. Content creators will be supported by users who love that content. All payments are in BAT token form.

## How does Brave browser work?

Brave browser is available on iOS, Android, macOS, Windows and Linux platforms. Users on these platforms can browse the web safely and quickly. Brave accomplishes its tasks well without using much computer memory. Unlike most other browsers, Brave uses very little RAM (only about 170MB of RAM). An important thing to note: Brave is a Chromium-based browser. The browser built on this 'famous' platform is consuming a lot of memory, but Brave is the exception.

## Evaluation of a Reddit user on Brave browser after 4 months of use



A Reddit user has been using the Brave browser since 4 months ago, while also using both IE, Chrome and Mozilla to evaluate which browser is smoother and more perfect. At first, Brave had some problems, but in the new versions, almost all of those problems were fixed. And after using all the browsers every day for 4 months, this user concludes that Brave is the most prominent and is No. 1 on the list, with the following main reasons:

1. Security: Switch from HTTP to HTTPS (so there's no need to worry about paying with a credit card or buying something, because Brave 'takes care of' HTTPS).
2. Block scripts, trackers and ads: That's why websites don't freeze, lag, freeze when browsing. This user has encountered many problems with IE, Chrome and Mozilla, in which sites such as Forbes, CNN, Slickdeals and Coinmarketcap have no response, for unknown reasons. This problem has never happened on Brave. The reason is because Brave blocks scripts, ads and trackers. Brave provides users with an extremely smooth browsing experience.
3. There is a great control panel, showing how many ads, trackers and scripts have been blocked.

This user has not considered the BAT payment element. As mentioned above, when Brave created BAT Ads, users can earn a bit in BAT, while contributing to content creators, Youtuber and many websites. This can be considered a revolution.

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