

Launched Microsoft SQL Server 2012

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According to Microsoft, SQL Server 2012 will help address the challenges associated with increasing data volume by turning these data into fast-deciding visions. In addition to being committed to helping customers manage any data, at any size, both on the premises and on the cloud, Microsoft has also revealed more details about its plans to release services based. on Apache Hadoop for Windows Azure.

SQL Server 2012 has been deployed and used by hundreds of leading companies in many global fields such as Volvo Car Corp., Revlon, HSN, Sanofi Pasteur, Klout and LG Chemical. Selecting SQL Server 2012 customers will benefit from leading rich partnerships both in the field of hardware and software, helping them create the best solutions for data management needs.

Gartner estimates that global data volume is growing by 59% each year and 70 to 85% of that data is unstructured. In addition to committing to linking SQL Server with other BI tools such as Microsoft Excel, PowerPivot for Excel 2010 and Power View; With unstructured data, Microsoft plans to publish a limited preview based on the Apache Hadoop platform for Windows Azure in the first half of 2012.

Since the first preview was released last December, customers like Webtrends and Dundee University have used this Hadoop-based service to get simple information, make quick decisions from Data blocks stored on complex cloud. Customers interested in this product can register to try the latest version at <http://www.hadoonazure.com>.

Microsoft and its partners claim that SQL Server 2012 has proven its ability to record performance through testing. Detailed product information and a trial version of SQL Server 2012 are available at <http://www.microsoft.com/presspass/presskits/sqlserver/>.

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