

# Laptops will grow at a rate of 15-20%

According to HP Vietnam representative, the domestic laptop market will continue to grow in the coming time with a rate of 15-20%.

**On the sidelines of the press conference to introduce new models of HP laptops on April 19, Dr. Trinh Thanh Lam, General Director of HP Vietnam personal computers for Vietnam + reporters, the computer market in Vietnam has many development opportunities.**

Picture 1 of Laptops will grow at a rate of 15-20%

According to Mr. Lam, Vietnam has many young population. In particular, many young people in rural areas have never used computers. Therefore, any computer company that offers appropriate products to this customer will dominate the market in the future.

Currently, many computer companies continue to reduce prices, creating access opportunities for this market. In fact, just spending less than 10 million has had laptops with good configuration, meeting many customer requirements.

*' In addition, the price reduction also helps consumers have more opportunities to replace computers when seeing their needs increase ,'* said Lam.

Mr. Lam also stated that the computer market in Vietnam will continue to grow from 15-20% in the future.

To meet the needs of customers, HP has officially launched a series of new products (including HP Pavilion dv4, dv6, G4, G6; HP Probook 4230s, 4430s, 4530s; Compaq Presario CQ43 and HP 430). In particular, it is worth noting that the products of the HP Probook series for businessmen with elegant design but with great pressure [people stand up-pv], protect data .

On this occasion, HP also launched a promotion program to give 1 320GP mobile hard drive to the first 200 customers to register to buy HP Pavilion G4 product line at Pico supermarket system in Hanoi from April 20. April 29.

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