

## Laptop with shells made of ... bamboo!

The first computer with a casing was made of these different colored bamboo sticks called Asus Eco Book, which was made by Asustek Computer Inc. manufacturing. Bamboo is a plant belonging to the grass family that is easy to grow, very flexible and durable as well as not harmful to

**Asustek Computer Inc. Taiwan has taken the initiative to create a laptop with a shell that has never been used before: bamboo bark.**

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The first Asus Eco Book bamboo computer from Asustek Computer Inc.( *Photo: Reuters* )

This sample product is still in the process of checking to see if bamboo is suitable for a computer, the maximum life expectancy is in the condition that it suffers from heat emitted by the processor and monitor.

Eco book is also part of a new product line strategy for high-end customers. Cher Chronis, Asus Computer International's marketing director, said: "*At first we produced the case for this line of goats and crocodile skin but then found it very normal and with that kind of material we may be criticized for using materials of animal origin, so we switched to experimenting with the new material, bamboo .*"

Major manufacturers such as Hewlett-Packard Dell Apple or Asian competitors such as Lenovo and Acer are also planning to reduce energy consumption, recycle components and minimize hazardous materials. in the computer. Existing plastic enclosures often contain toxins such as polyvinyl chloride or PVC, which are very harmful to the environment.

By the time computer makers were making eco-friendly technology products, Asustek was the first model to respond to that campaign with new bamboo computers.

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