

Laptop is 'hot'

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Buying a laptop is the need of many people today. Photo: MP Hai - a marketing employee - always carries a laptop (laptop) with him and most of the day is sitting in wi-fi cafes. Ever since the laptop was launched, Hai said the work could be done more, faster. Hai is also intending to change another "better" laptop than the one used.

Images of people who have just drunk coffee or exchanged jobs and surf the web have become popular in big cities like Hanoi and Ho Chi Minh City. That makes the laptop is becoming a "hot" item, even dominating the position of desktop computers. From the beginning of the year until now, manufacturers have continuously launched new laptops with new designs and prices. It was Acer with three new models, TravelMate 8200, TravelMate 4200 and Aspire 5670. HP introduced the first laptop with an elegant white cover Compaq Presario B2800 with 4 hotkeys for internet access functions, e-mail, bluetooth and open / off. CMS also introduced the high-end Sputnik D7 + with multimedia function set in front of the machine, allowing users to listen to music, watch movies and photos as soon as they turn on the device without needing to the operating system .

'Vietnamese consumers' knowledge of high-tech products is increasing. So they will choose the products with the highest final value, meaning that apart from a reputable brand, the price will also contribute to the decision. '

Ms. To Hong Trang, Marketing Director of DigiWorld Company

DigiWorld Company assessed that, in 2006, the growth of the laptop market, though there was no breakthrough like last year, also reached over 20%. Like other electrical and electronic products, laptop prices are more and more affordable for consumers. "Laptop prices are more varied and flexible when manufacturers launch a wide range of products at a price that suits the needs of their customers, from basic to advanced functions" - Ms. Dang Thanh Huyen, Marketing Director Nguyen Hoang said. Buying a laptop, any brand depends on the needs, interests and financial situation of users. At the computer supermarket Nguyen Hoang (Ho Chi Minh City), two brands Acer and Toshiba are selling better due to their diverse configuration and price, suitable for many people with an average price of 15-16 million VND / piece. Meanwhile, more "shrewd" customers, Sony Vaio laptops are the favorite choice.

The price of the laptop is quite diverse, from 10 million VND / machine to nearly 50 million VND / machine. According to a computer expert, different prices depend on a number of key factors. For example, the Celeron processor or Centrino; If you have a WinXP operating system installed, you will have to pay extra royalties, if you install Linux, it is free; long or short battery life; Compact models, fashion. When choosing to buy a laptop, depending on your use needs to choose the product accordingly.

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