

Is HIUP the solution to the height problem of Vietnamese children?

Children's height is always the top concern of Vietnamese parents. In the context of nutrition playing an important role, HIUP is being trusted by many families as a solution to help children develop optimally. But is HIUP really the golden key to help children support height development?

Current status of height of Vietnamese children

Currently, the average height of Vietnamese children is still modest compared to other countries in the region and the world. According to research, although there has been improvement in recent years, the average height of Vietnamese children is still significantly lower than the global standard.



One of the main reasons is due to suboptimal nutrition, lacking important micronutrients such as calcium, vitamin D, zinc and protein necessary for bone development. In addition, unscientific eating habits, lack of exercise, and insufficient sleep also contribute to hindering children's height development. This is a difficult problem for parents and nutritionists, requiring a more comprehensive and effective solution.

2. HIUP – Specialized formula to support height development

The new version of HIUP is supplemented with premium nutritional ingredients, especially the Calcium duo from Aquamin F extracted from red seaweed and Hydroxyapatite. Aquamin F is extracted from Lithothamnion red seaweed, providing high and easily absorbed calcium content. Hydroxyapatite is extracted from cod bones, a major component of bones and teeth, helping to optimize the process of bone regeneration and development effectively.



HIUP has made the most of the power of the D3K2 duo. Vitamin D3 helps children increase calcium absorption. Vitamin K2 helps activate Osteocalcin from an inactive form to an active form that can bind and bring calcium into the skeleton. From there, it brings great benefits for children to grow tall and healthy.

Accompanying Vietnamese stature

Increasing height for children not only depends on genetics but also requires a scientific nutritional regimen. HIUP with its specialized formula can be a worthy choice to help children develop optimally. HIUP has been affirming its position in the children's milk market. Although height development depends on many different factors, the important role of nutrition cannot be denied, especially from high-quality dairy products like HIUP.

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