

Is Google trying to convince users to 'boycott' Microsoft Edge?

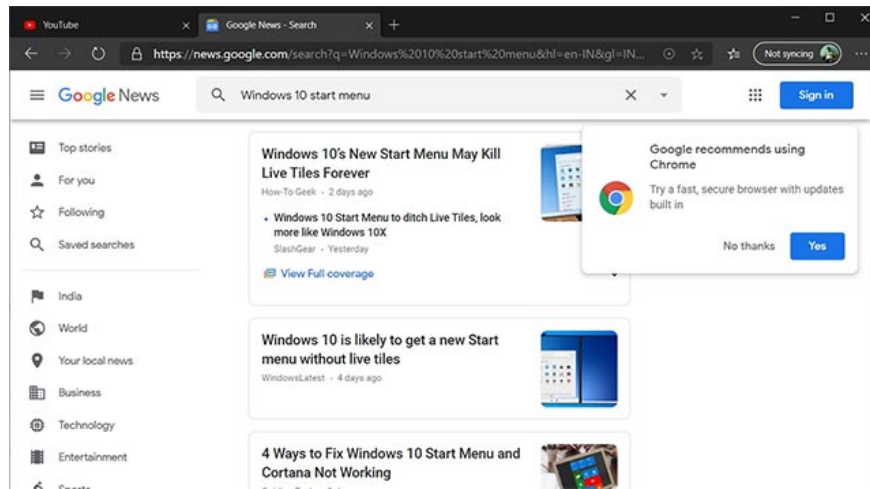
Edge Chromium's market share has been growing rapidly, making it one of the most promising new browser platforms available today, even considered to be able to overtake Chrome in the future.

Microsoft once dominated the global browser market with Internet Explorer, but it was a story of a 'far-off' past. Since Google launched Chrome, the landscape of web browser software has changed almost completely. Chrome, based on the Chromium source code, has shown its superiority over other older browsers, both in terms of interface, features, speed, and variety of utilities. These factors, along with Internet Explorer's steep decline, helped Chrome quickly climb to the top of the browser world with overwhelming market share compared to rivals.

However, things are showing signs of change with the arrival of the new version of Edge - the web browser platform developed by Microsoft based on Google's open source Chromium (also the platform for Google Chrome), to replace, for outdated tools, Internet Explorer and the old Edge. The stable version of Edge Chromium was released on January 16 by Microsoft and immediately received positive feedback from users. Edge Chromium's market share has been growing rapidly, making it one of the most promising new browser platforms available today, even considered to be able to overtake Chrome in the future.

Edge Chromium is completely improved over the old Edge or Internet Explorer with the core of Google's open source technology and Chromium platform, giving Edge access to exclusive Chrome features, more extensions and performance. better productivity.

On the opposite side, of course, Google is alert enough to realize that its market share is at stake. But instead of promoting the advantages and continuing to improve the experience for Chrome to retain users, Google seems to be looking to 'bring down' the opponent. In recent times, Mountain View has repeatedly launched unreasonable advertising and warning campaigns in its online services, advising users to consider if they plan to switch to Edge Chromium.



Last week, Google unilaterally issued a security recommendation, advising internet users to use Google Chrome instead of Microsoft Edge if they want to use browser extensions in the safest way. Earlier, Google was accused of interfering with a number of services to render it incompatible with Edge Chromium. Even Google's search results on Edge suggest that users should switch to Chrome to protect the device from the risk of malware on the web environment.

The problem is that Google doesn't point out (or just vaguely explain) why Edge is less secure than Chrome, and at what point is less secure. This has led many people to question that Google is taking advantage of its influence to crush opponents in a non-fair-play way.

So far Microsoft has remained silent on the "accusations" from its competitors, but the market itself will have the most accurate answer. If Chrome is really better than Edge Chromium, it will be marketed. recognition.

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