

iPhone will never exist if Steve Jobs doesn't hate a director at Microsoft

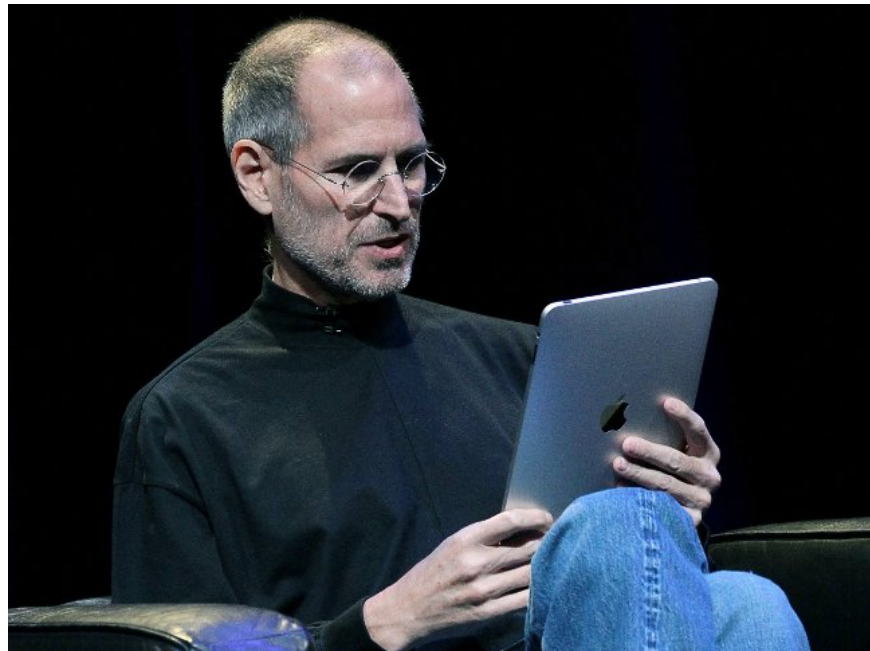
Did you know that the iPad might even exist if Steve Jobs doesn't hate a director at Microsoft?

1. 10 share the key to success from the world's most successful people
2. Portrait of 6 major influential figures in the world used to be "adopted children"
3. Rare photos of the first days of Apple

Do you think a revolutionary product like Apple's iPhone can be created from an " *insight* " or emotion of a " *noble soul* "? Your answer may be wrong.

The original design of the iPhone has a surprising history because it is the result of a personal conflict between **Steve Jobs** and a director who worked for Microsoft.

This is information **Scott Forstall** , a former software manager at Apple, shared at an event at the Computer History Museum in Mountain View, California.



Steve Jobs. Photo source: Getty Images News

Steve Jobs , who hated the stylus and instead liked to use his finger on the touch screen, was very uncomfortable with the Microsoft director. So, Jobs and Apple began developing their own tablet, which later became an iPad.

According to Scott Forstall, who co-invented iOS for the first iPhone, the source of Apple's smartphone project is because **Steve Jobs could not agree with a Microsoft executive when he shared with Jobs on the plan to develop a tablet and stylus** .

" *Steve Jobs hates the guy who works at Microsoft,* " Forstall shared on Tuesday night at an event for the first 10-year anniversary of the iPhone at the Computer History Museum in Mountain View, California.

" *iPhone has a complicated route. We've embarked on a tablet development project, which had a rather odd start. It started because Steve Jobs hated a guy at Microsoft ,* " Forstall said.

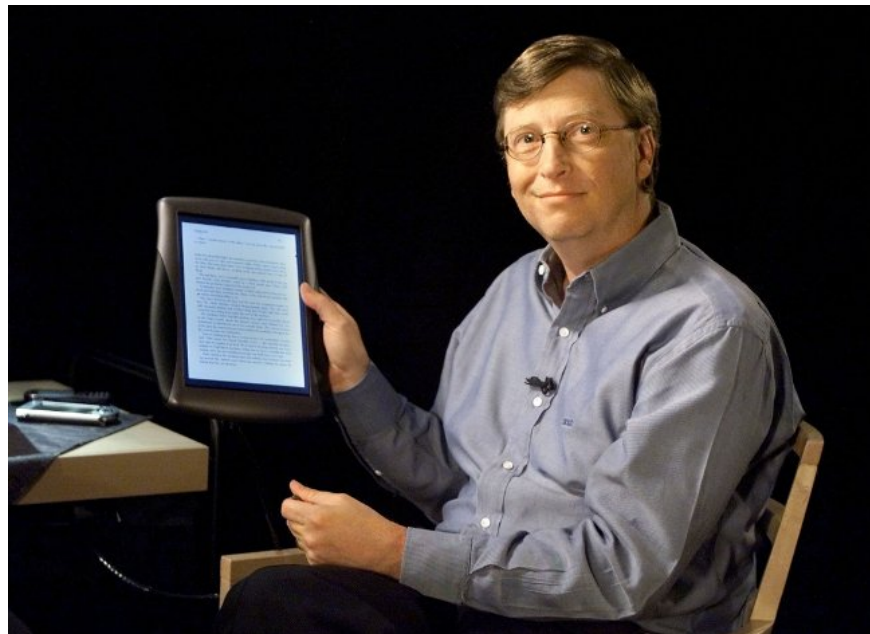
Apple unveiled its first iPad in 2010, three years after the first iPhone model was released . However, " *Apples* " started to develop the previous tablet, then turned to smartphones. Forstall revealed that this change and Apple's move to focus on smartphones was done after he had a talk with Steve Jobs.

According to Forstall, it all began when Jobs had a Microsoft acquaintance whom he hated. Every time Steve Jobs meets this person at Microsoft, he goes home with an angry attitude. The anonymous director is the husband of a friend of wife Steve Jobs, Laurene Powell Jobs.

" *He [unnamed character] does not respect Steve Jobs but constantly brags about how Microsoft will dominate the world with interactive tablet devices. Back to the company, Mr. Jobs expressed his frustration. ie, like: show them how they have to do it,* "Forstall said.

" *Whenever Steve Jobs comes in contact with him, he will get annoyed,* " Forstall said.

Like the following **tablet** , **Tablet PC** (*used to call the thin, flat design computer line is controlled mainly through the touch screen and stylus. In other words, tablet PC, role of peripheral devices such as mice and keyboards can be replaced by interaction with touch screens*) running a special version of Windows Microsoft, smaller and lighter than laptops, including Photo screen response. Although Jobs felt uneasy about this and what the annoying anonymous employee thought - that the Tablet PC would only work with a navigation pen (*stylus*).



Bill Gates with a Microsoft tablet was taken in 2000. Photo source: Reuters

The meeting between Steve Jobs and Microsoft's unnamed staff took place on a weekend. When Jobs returned to the office on Monday, he uttered " *a set of obscene words* ," Forstall said. And then, Jobs's Apple tried to work to surpass Microsoft, develop a touchscreen device of its own that relies on finger gestures, rather than a stylus.

This is also the reason why Steve Jobs is hostile to the navigation pen (*stylus*) and he constantly criticizes " *resistive sensor*" - the extremely popular sensor technology before the iPhone was born and created a trend of use. capacitive sensor.

" *You don't need a stylus . We were born with 10 stylus* " - Forstall recalls what Steve Jobs said. So Steve Jobs's team created a prototype of a multi-touch screen. At that moment, Forstall knew that the revolution had begun. " *The moment you see that, you know which direction you will go .*"



That tablet project continues to be done, with Apple's staff making strides in creating prototypes of a **multi-touch screen** . Apple changed the focus from creating tablets into a phone in 2004 after Forstall and Jobs visited a cafe.

When Steve Jobs saw the software version for the phone he decided to put aside the iPad project to create the first iPhone.

" *Jobs found that many people in the store were using their cell phones, but none of them were happy about that,* " Forstall said. For Jobs, it's an opportunity. Jobs asked Forstall that a multi-touch screen project could be scaled to the display size of a phone.

" *Jobs and others at Apple at the time began to realize that phones were devices that could affect iPod sales as more and more people listened to music on their phones,* " Forstall said. After watching an internal demo of the tablet software, Jobs asked Forstall to shrink the size of the software interface enough to accommodate the size of a phone. What happens next is sure everyone knows: The iPhone opened a revolution and has not stopped evolving until today.

And so create Project Purple project, which will grow into iPhone. That's the " *herculean - god Ec-cun* " task of shrinking the size of the device from larger devices developed at the beginning of the project, Forstall said. However, when the project was completed, Forstall found that Jobs was right.



Scott Forstall. Photo source: Justin Sullivan / Getty Images

" *There is no question,* " Forstall said. " *This is how the phone needs to be done.* "

As a postscript, Microsoft's Tablet PC business never achieved the expected sales in the market. Only in 2010, when Apple introduced the iPad, that tablet business became a mass market. When introducing the iPad, Steve Jobs famously disliked the use of stylus.

Forstall led a team of engineers to create software for Apple's first iPhone, which debuted a decade ago. Currently the iPhone has become the world's best-selling phone model, making Apple the world's largest profitable company. iPhone still accounts for two-thirds of Apple's revenue.

See also: 13 famous inspirational lessons about life from Steve Jobs

Having fun!

You finished reading the article "**iPhone will never exist if Steve Jobs doesn't hate a director at Microsoft**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.