

iPhone and iPad Pro will be equipped with a new 3D sensor module

Apple is currently developing a 3D sensor module system for iPad Pro and iPhone models that will launch in 2020.

According to a Bloomberg report, Apple is currently developing a 3D sensor module system to equip on iPad Pro and iPhone models that will be launched in 2020. This is said to be part of the development plan and also like expanding Apple's reach in augmented reality (AR).

Not stopping there, this new 3D sensor module will be equipped on both Apple-branded AR and VR products, including AR headsets and AR glasses, helping Apple shape. So a dedicated virtual reality ecosystem. CEO Tim Cook has mentioned many times the plan to promote AR development as a 'leverage' to promote sales from the new hardware technology segment, besides traditional product groups such as iPhone, iPad and Apple Watch.

According to the Cupertino experts' introduction, this new 3D sensing module will make it easy for users to create three-dimensional constructions of everything, including objects, people, or even is a whole room. Bloomberg also revealed that Apple's upcoming AR devices in 2021 or 2022 will focus specifically on meeting entertainment needs such as playing games, watching videos and creating online virtual meetings.



Say more about iPad Pro and iPhone models with integrated 3D sensing module. The iPad Pro will soon be available in the first half of 2020 with a dual rear camera assembly and the appearance of a small lens for 3D sensors. The high-end iPhone 12 model will be released by the end of 2020 and will likely have similar equipment, but added support for 5G connectivity.

It can be said that the new 3D sensor module system will play a key role in Apple's development strategy in the next few years because AR glasses and VR headsets are shaped to become smart wearable devices. Apple's main revenue in the future, along with AirPods, Apple Watch and Beats audio devices. This is a logical strategy for

Apple to compensate for the decline in revenue from iPhone, iPad as well as a series of other hardware devices that are entering the saturation phase.

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