

iOS 14.5 for iPhone: A focus on privacy

iOS 14.5 brought App Tracking Transparency (ATT), a new function that helps users choose not to track unwanted ads.

iOS 14.5 is a significant upgrade that adds a number of convenient features for users, including the App Tracking Transparency (ATT) feature that is giving Facebook a headache.



This is a feature that has been delayed before that requires third-party applications to get approval from users if they want to allow tracking to optimize ads.

Apple says this will improve user privacy by restricting tracking, but Facebook complains that it will affect ad revenue.

While Apple doesn't mention it directly, it's clear that this feature hits Facebook's business model. After updating iOS 14.5, iPhone always asks users whether to share personal data with the app.

The other extras in iOS 14.5 are arguably less controversial. Accordingly, the new iOS update allows users to unlock an iPhone equipped with Face ID using an Apple Watch (running watchOS 7.4) while wearing a mask, so users won't have to enter their passcode anytime. wear the mask.

The iOS 14.5 release also marks the launch of a redesigned Podcasts app with paid subscription options. If you're a gamer, you can be happy that iOS 14.5 now supports PlayStation 5 and Xbox Series X controllers.

iOS 14.5 and iPadOS 14.5 will not bring the major improvements in iOS 15, such as improved notifications, but this is clearly a more feature addition than the regular release. .

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