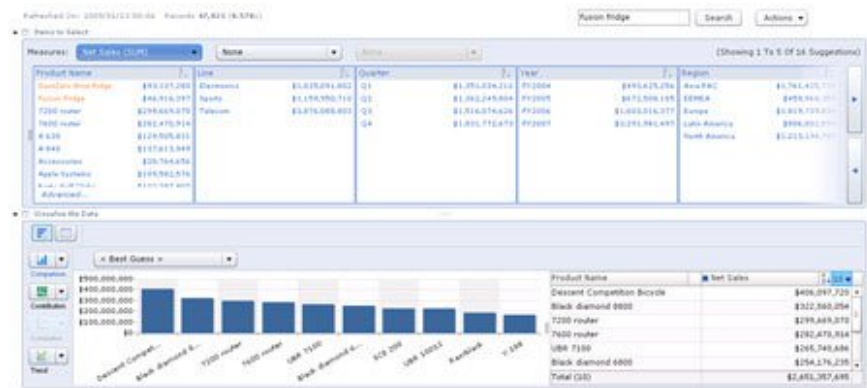


Internet search business software

With a search-like interface in the style of the Internet, the new solution SAP BusinessObjects Explorer is designed for people who are not experienced in the IT field.

With an Internet-like search interface, the new SAP BusinessObjects Explorer solution is designed for people who are not experienced in IT because they can look up business data by entering simple keywords. .

Most business users make decisions based on sentiment but do not have full access to the information they need, resulting in reduced productivity and poor competitiveness in the market. SAP BusinessObjects Explorer solution fixes this problem by assisting them to easily synthesize and capture huge amounts of data, with a transparent look to make rational and quick decisions.



SAP BusinessObjects Explorer is expected to change the landscape Market for Enterprise Intelligence solutions when perfect combination of features Search, search and speed up memory.

This software marks the combination of the biggest and most significant technology between SAP and Business Objects. " *SAP BusinessObjects Explorer represents the next generation of enterprise intelligence solution (BI), in which users can quickly find the data needed to contribute to the overall success of the organization* ", Simon Dale, senior vice president of SAP in Asia-Pacific and Japan, said. " *Looking further, solutions like SAP BusinessObjects Explorer will help businesses develop a new generation of leaders with better and more competitive information updates* ."

SAP is considering expanding its relationship with IBM, HP, Fujitsu and Dell partners to help make SAP BusinessObjects Explorer faster when combining and optimizing hardware and software solutions. SAP Vietnam is also planning to bring SAP BusinessObjects Explorer to Vietnam in the summer of 2009.

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