

Interesting secret about 'social networks'

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From the first emails, human communication on virtual society has made great strides. Now, Facebook with more than 600 million users, virtual social networking has become a vast society no less than a real outside society.

Here are the milestones and memorable information in the development years of the concept of 'virtual social network'.

- **1971** : the first email was sent between two computers . placed side by side, with the text: '*QWERTYUIOP*'



The birth of email marked 'the progress of humanity'

This is considered as the first step to mark the foundation of the communication process of human society: communication via the Internet.

- **In 1978** , the early version of the web browser was formed through debates on Usenet.

Usenet is a network system in the form of an open forum, allowing all participants to discuss all issues in life without any management or censorship.

- **1994** : one of the first online social networks in the world to be launched: *Geocities* .

The idea of ??Geocities is to allow users to build their own websites according to certain topics. Geocities were later acquired by Yahoo for \$ 3.57 billion in 1999.

The service was later "killed" by Yahoo in 2009.

- **In 1995** , the social network TheGlobe.com was born, allowing users to freely share the experiences of life and discuss with people with similar interests.

TheGlobe.com was shut down in 2008. Earlier, the website had a record of shame when the value dropped from 850 million USD to 4 million USD in less than 3 years.

- **In 1997** , AOL Instant Messenger software, the world's first chat software was released and became very popular.



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Also this year, SixDegrees.com service launched. This is the first social network that allows users to create profiles and link friends themselves.

Currently this social network is still active only for old members. Those who wish to participate must receive an invitation from these members.

- **In 2002** , Friendster, a social network connecting real friends in life outside was born.

Friendster has achieved 3 million members in just the first 3 months after its launch. Currently, Friendster is still the social network connecting and searching for the world's largest friends.

- **2003** was considered a boom year of social networking, starting with the launch of MySpace.

Considered a copy of Friendster, but there is a strong investment from online advertising companies and technology. The first version of MySpace was programmed and released in just 10 days.

Soon after, the launch of other social networks like Tribe.net, LinkEdin, Classmate.com, Jaiku, NetLog .

- **In 2004** , Mark Zuckerberg, then a student at Harvard University, launched TheFacebook, a communication and communication portal for students of the school.

TheFacebook has 19,500 members only in the first month after being introduced.

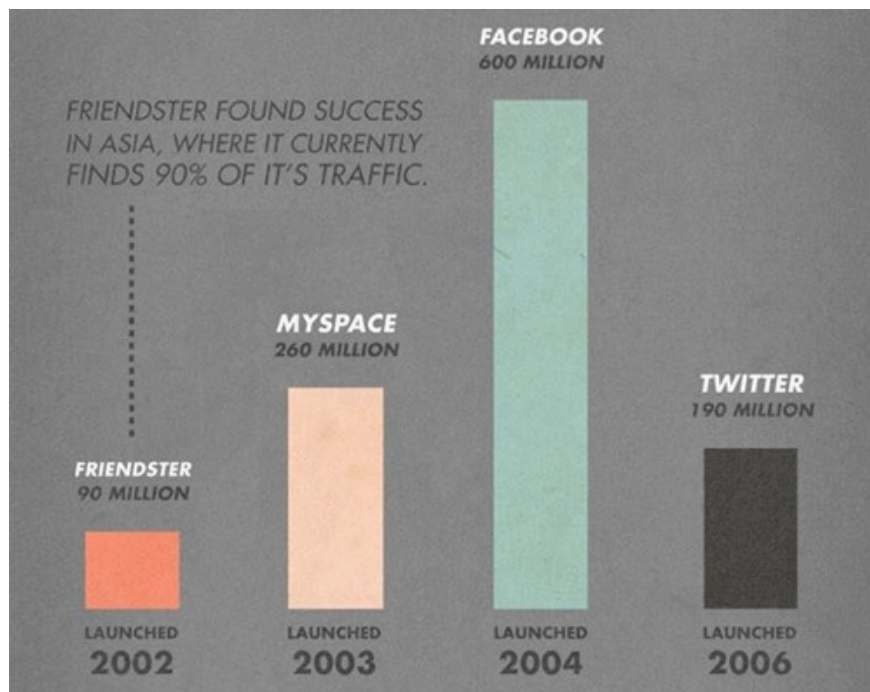
- **In 2006** , Twitter 'sub' blog was released. Viewed as the simplest way for users to easily share their status with friends and those who care.

Twitter's record was achieved when the soccer match between Japan and Denmark at the 2010 World Cup finals, there were an average of 3282 tweets posted in 1 second.

- **In 2008** , Facebook surpassed MySpace to become the world's largest social network, both in terms of users and traffic.

In particular, both Facebook and MySpace are far ahead of Friendster, the social network has been leading for a long time. However, Friendster is still growing in Asia. The number of people from Asia accounts for 90% of the traffic of this social network.

- **Top 4 largest social networks today :**



+ Facebook (launched since 2004) with more than 600 million users.

+ MySpace (launched in 2003) with over 260 million users.

+ Twitter (launched since 2006) with more than 190 million users.

+ Friendster (launched since 2002) with 90 million users.

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