

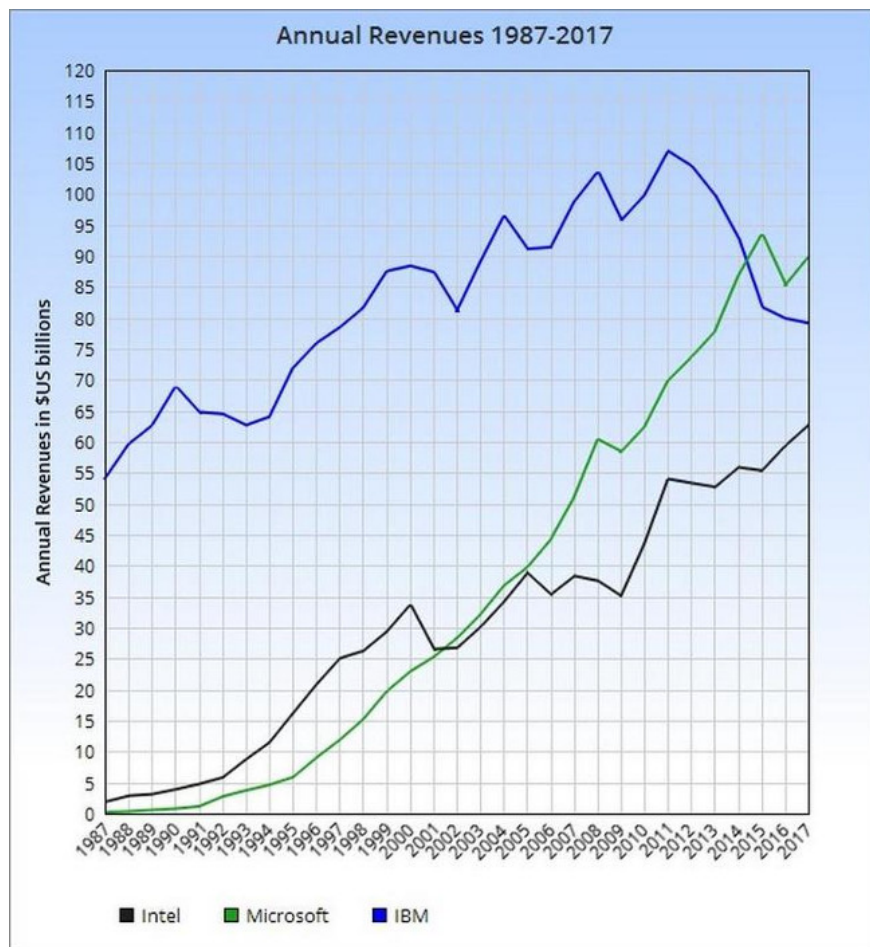
# Intel will soon get rid of the corporate cover focused on personal computers?

Intel has been trying to reduce its dependence on the personal computer business by moving to a business focused on the Internet of Things, including auto-driving technology.

Intel has tried to reduce its dependence on the personal computer business by switching to a data-focused business such as the Internet of Things, including automated driving technology. This new field brings 47% of revenue in 2017, so in the next few years, personal computer production can become a minority.

It was a struggle for most IT companies when they wanted to change their core business value, the same way IBM did.

Intel is trying its best, and in the latest financial results, only 53% of revenue comes from personal computer business. The rest comes from data-based activities, including IoT (Internet of Things). This includes automatic driving technology.



In a statement, Intel's Chief Financial Officer, Bob Swan, said: *"Intel's PC-focused business continues to grow well in a declining market, while growth is concentrated. In our data field, Intel is on the right track. "*

Intel's field of data grew 21% in the fourth quarter (excluding McAfee). Assuming that this growth continues like this, sooner or later it will surpass the field of personal computer manufacturing.

The change is also being boosted by Intel's acquisition of Mobileye worth up to \$ 15.3 billion, based in Jerusalem in Israel. This acquisition adds only \$ 128 million to revenue in the fourth quarter, but it makes Intel's Automated Driving Group become a major company in the developing sector. Mobileye's camera and EyeQ sensor technology - used by 27 automobile manufacturers - is compatible with Intel's car technology, including mobile connectivity and cloud technology support.

Intel's consumer computer business still provides half of its revenue and about two-thirds of its profits: \$ 34 billion in revenue and \$ 13 billion in profits in 2017. The rest comes from business. sales data with 19.1 billion dollars in revenue and 8.4 billion dollars in profits. However, other departments are beginning to make significant contributions. These include IOTG (Internet of Things Group) with \$ 3.2 billion, NSG (Non-Volatile Memory Solutions Group) at \$ 3.5 billion, and PSG (Programmable Solutions Group) with \$ 1.9 billion. la.

In 2017, these non-PC technologies helped Intel increase annual revenue to 6%, reaching a record of 62.8 billion USD. In 2018, Intel increased its revenue target to 65 billion USD. Despite being heavily influenced by Meltdown and Specter vulnerabilities, the company is still working hard to resolve issues related to this security vulnerability.

See more:

1. Overview of vulnerabilities on Intel, AMD, ARM chips: Meltdown and Specter
2. Apple 'home' chip manufacturing journey, threatening rulers Qualcomm and Intel
3. Samsung usurped Intel, becoming the world's largest chip maker

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