

Intel launches new program to help software developers create applications for 'PC AI'

In December 2023, Intel officially launched the new Core Ultra CPU line for laptops, which includes a Neural Processing Unit (NPU) chip specifically designed to increase performance for applications with integrated AI features.

Today, the Company continues to announce a new program called AI PC Developer Program to support software manufacturers to create applications for PC AI, or more specifically, want to integrate AI features for applications. applications that will run well on Intel chips.

In a press release, Intel said this new program is planned specifically for individuals, teams or companies developing small and medium-sized PC applications. Through the AI PC Developer Program, developers can access Core Ultra-based hardware development tools and kits, along with Intel's own AI deployment frameworks and workflows.

The developer resource pages will always be updated, serving as a convenient location for developers to access AI PC-related utilities and centralized training tools and materials. on customers. These resources are compiled to help developers take full advantage of Intel Core Ultra processor technology to maximize AI and machine learning (ML) application performance, as well as accelerate deployment of new use cases.



In addition to the new AI PC Developer Program, Intel says independent hardware vendors can now also apply to participate in the AI PC Acceleration Program that has been rolling out since October 2023. Through Intel Open Labs, vendors developers will receive technical support and collaboration early in the build phase of their hardware platforms and solutions. Additionally, through this program, Intel will also provide reference hardware so that qualified partners can test and optimize their technologies so they can operate effectively. within the Intel ecosystem.

In related news, Microsoft's requirements for "PC AI" will include the use of the Copilot assistant and Copilot key, which was first announced in January. The market will likely see more and more Many laptops with Copilot keys will appear in the near future.

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