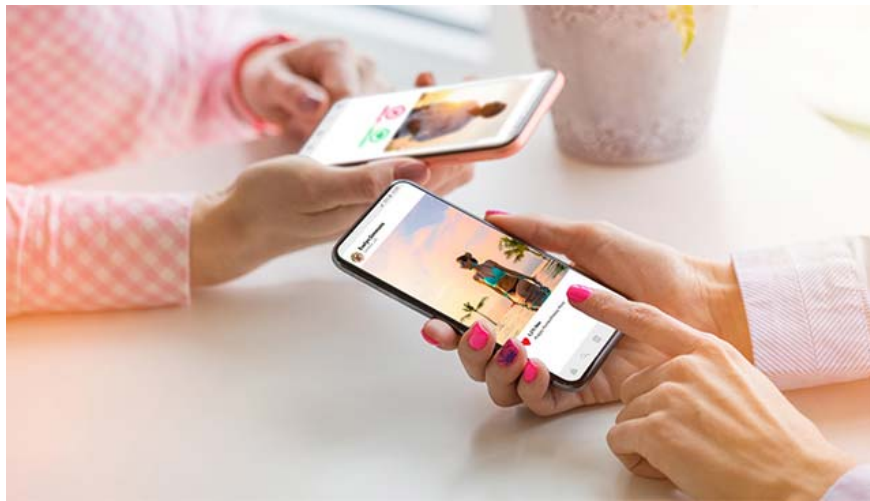


Instagram will restrict access to content related to cosmetic procedures or weight loss products

Tightening management from both the seller and the seller is a logical approach, and will be a positive step in creating a healthier social network environment.

In a recent announcement, Instagram, the world's largest photo social networking platform, announced it would "tighten" the range of users' access to local posts. foods, weight loss foods, cosmetics or plastic surgery, especially for users under the age of 18. This is arguably an important part of Instagram's new community policy, targeting one of the fastest-growing areas, but at the same time being the focus of controversy because of the implications. both positive and negative.

1. Facebook launched a tool that allows users to block applications and websites from tracking them



Instagram will limit the scope of the object users can access to certain advertising content on the platform

Especially in certain situations, the posts related to the above topic may also be deleted completely. Instagram will apply the age restriction policy in case the post contains content related to promoting the sale of beauty products, weight loss foods, or simply when the price of the product is included. . This social networking platform will remove 'straight-handed' without prior notice for posts featuring ad fraud elements about the true effectiveness of certain diet or weight loss foods, especially when it is associated with a commercial proposal such as a discount code.

According to a statement from the Instagram community policy manager, Emma Collins, the guidelines and policies governing advertising on Instagram, which never allow fraudulent advertising of the products mentioned on. However, the fact that advertising, buying and selling weight-loss and beauty products (even in many cases

is encouraged by celebrities) on social networking platforms is leaving many consequences. This, in turn, has prompted Instagram to take tougher complementary actions.

Most likely this policy will also be applied on Facebook - the most user-friendly social network in the world today.

1. Vietnam is about to have Lotus social network, which revolves around content, giving tokens to users



Posts promoting weight loss foods and cosmetics from celebrities often attract huge amounts of interaction.

According to observers, the move is necessary to make Instagram a more social media platform for everyone, while reducing the pressure from related controversies. Before the unfortunate cases stemming from false advertising about weight loss drugs, cosmetics, and supplements that caused many young people to suffer unreasonable health consequences, there were many opinions that the websites Social networks (including Instagram) are also responsible for loosening content management policies posted on their platforms.

1. Put your shoes on a Ferrari to 'live virtual', a fashion designer at risk of going to court



Many people have to "hold a hatred" because they believe in using weight-loss foods and beauty cosmetics advertised on social networks.

If you regularly use Instagram, it is not difficult for you to realize that weight loss foods, beauty products advertised by celebrities to attract customers are becoming more and more popular, while the quality of The actual amount as well as how to use it appropriately is still too vague. In particular, there are international stars with followers up to a few tens to hundreds of millions regularly posting weight loss products, attracting huge amounts of interaction and most of them are Young people, do not have much knowledge in using these foods.

Many people simply accept money to advertise a product without being concerned about whether it could potentially harm everyone's health, especially for young people. Of course, Instagram cannot ban people from selling or buying such products on their platform. Therefore, tightening management from both the seller and the accessibility is a reasonable way, and will be a positive step in creating a healthier social network environment.

1. Surfing Instagram saw the ads exactly right, they said it was just "random" or at the user



This is a necessary move in spurring the creation of a healthier social networking environment

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