

Instagram implements hidden likes in posts

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Users in Canada will receive Instagram notifications about new changes to the platform. With new changes, only people posting pictures will see how many likes their posts have and their followers will not be able to see how many likes the post has.



Your Story



mari



k.m.l



sgarri8



drellew

Testing a Change to How You See Likes



We want your followers to focus on what you share, not how many likes your posts get. During this test, only you will be able to see the total number of likes on your posts.

Ok



joyofodu



Instagram said that the purpose of deploying the "likes" feature in posts is to want followers to focus more on what users post, not on how many likes.

The number of likes (likes) in each post has always been an integral part of how social networking platforms work and are of interest to many users. Therefore, Instagram eliminates the number of likes will significantly affect users' use of social networks. However, this will also help reduce the 'sentence view' or 'sentence like' situation to 'live virtual' of a large number of users on social networks.

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