

Information tracking tool is copied from the website

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When someone highlights or copies text, photos on the website, blog . the site owner will receive a notification from the Tracer tool, thus knowing how many copies and readers are reading. Most interested in any content .

By statistics on words, phrases . copied multiple times, blog owners will be easier to choose keywords for effective tag or website advertising strategies.



Tracer is also a means to increase visits to the site thanks to the ability to automatically add the original link to the pasted piece of information on blogs, Twitter or a website.

First, users visit the Tynt.com site, enter the site address they want to track and will be provided with a script to insert into the personal website. Tracer is in testing phase (beta).

Refer to the video describing Tracer activities [here](#) or visit the Tynt website to see instructions for inserting scripts on blogs under the platform Typepad, Blogpost, Wordpress .

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