

Infographic videos about the mobile messaging application battle in Vietnam

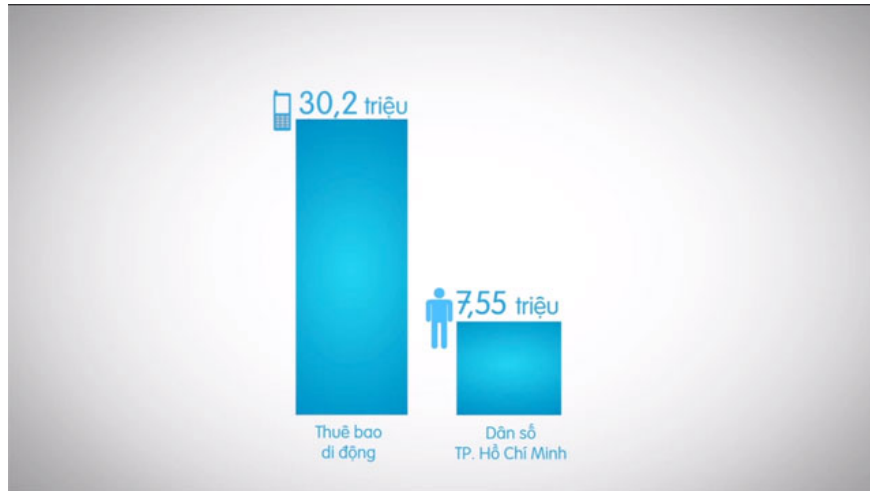
The race between 4 mobile messaging applications Kakao Talk, Line, Viber and Zalo came back fiercely. No matter who wins, users benefit because of the value and benefits of this type of service.

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Some data in Video:



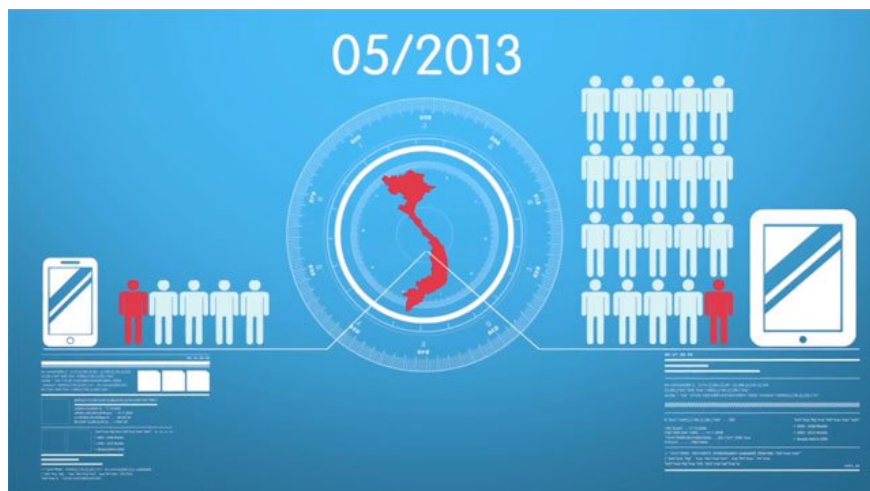
After 20 years of development, Vietnam has 71,534 mobile broadcast stations



Serving for 30.2 million subscribers



37% in subscribers in urban areas, 63% in rural areas



As forecast in May 2013, for every 5 Vietnamese people have 1 Smartphone user, there are 1 tablet for every 20 Vietnamese



3G network has covered up to 70% of the population



19 million people access the Internet via mobile accounts for 21.6% of the population

Viber is currently leading with 3.5 million Vietnamese users. Japanese Line, Kakao Talk of Korea and Zalo of VNG all announced to reach 1 million users.

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