

Increase website rankings with 5 daily habits

Daily routines if right will help things get better and so do SEO. The following 5 daily routine jobs will help your site rank higher.

Good habits are always useful for yourself and this is also true in our digital marketing. With regular daily tasks forming the following habits will help increase keyword rankings, thereby pulling up the website ranking on search results. Let's find a way to see what those 5 habits are.

1. Write and publish an article:

Required time: 1 hour



Writing articles is the most time-consuming thing you can do, but it is also the most valuable thing. Writing new content is the best way to bring traffic to the website. You should use long content, write the right focus of the content. Long content gives higher ranking results but also more time to write. If you invest at least 1 hour per day to write, you can create at least 2 long articles per week, probably more.

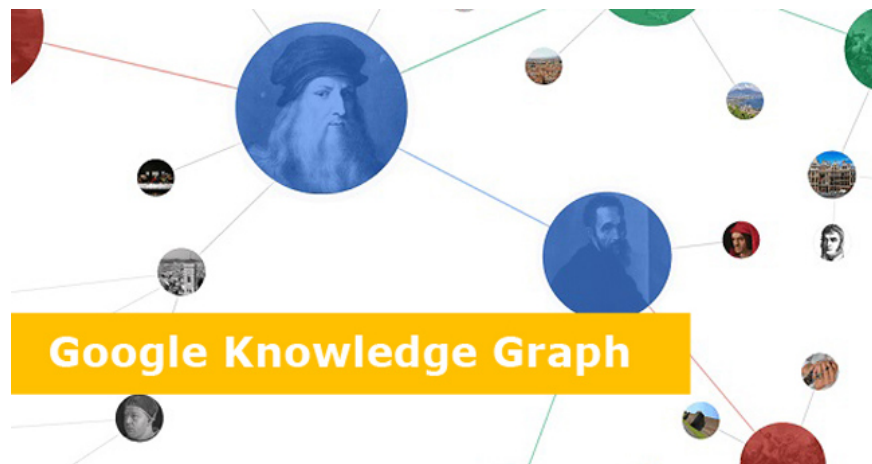
Don't just write content just because you need to do it. Instead, make sure the article is focused, content relevant and valuable. This habit is one of the habits that definitely brings success.

2. Update the old content:

Required time: 10 minutes

Like other things, the content will be old. Although, your content may be new, I recommend updating it.

Content that is changed often will have a higher rank. Beginning in 2007, Google ran an algorithm called "Query Deserve Freshness" (the keyword deserves new content). It means that keywords should show results with the latest update time. Its purpose is to let users get the latest updates on that topic. Now, Google has the Knowledge Graph, showing up-to-the-minute content on the topic.



More about the Knowledge Graph, Google's fresh content element always influences the search results page. To update the content for the old topic, you can do the following:

1. Change the content of the title and the keyword focus.
2. Change H1 H2 card in the post.
3. Write down the introduction / opening paragraph.
4. Add an item to the article.
5. Add link to another page
6. Discard an item.
7. Rewrite conclusions.
8. Return the new backlink.
9. Share the article content.

By updating an article or two daily, you can blow new life into these articles, get more return links, show better and more powerful for the entire website.

3. Post 1 article to all social networks:

Time needed: 5 minutes

SEO depends a lot on social networking activities. The more you push the web to more social networks, the better the content of the site. Social networking parameters, whether relevant or not, may be affecting a certain part of the search results.

Giới Thiệu

- QuanTrjMang.com là website thông tin điện tử về lĩnh vực công nghệ tin học hàng đầu ở Việt Nam.
- Thường trả lời trong vòng một ngày
Gửi tin nhắn ngay
- http://quantrimang.com/
- Tuyên bố quyền sở hữu và quyền tác giả [?]

Ứng Dụng

livestream Livestream

Ảnh

Quan Trj Mạng
6 phút · 🌐

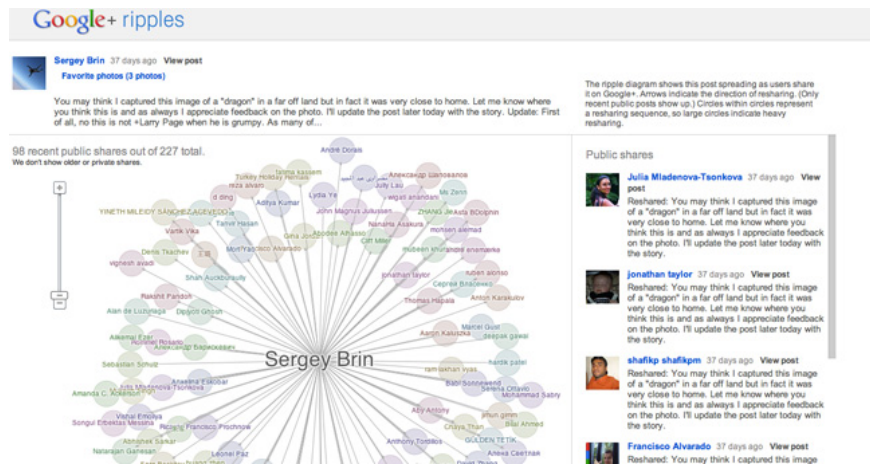
1 nhât chat trên 14 nền tảng Social? Thât ko thể tin đưoc 😊

One application, 14 messenger services

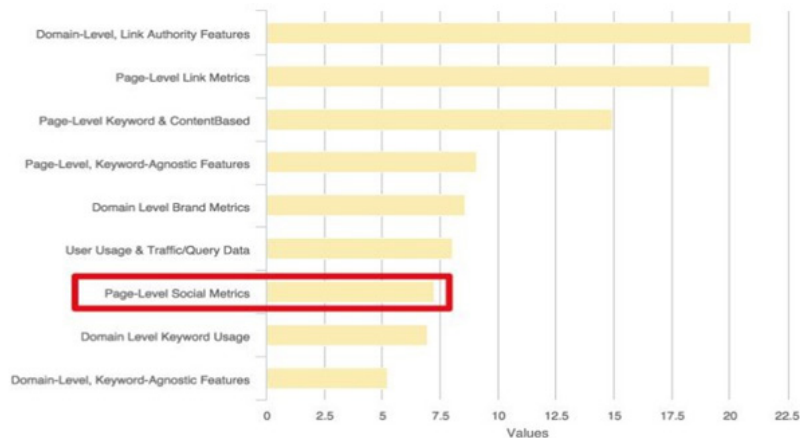
Bạn đã thử chat cùng lúc 14 mạng xã hội bao giờ chưa?
Bạn đã bao giờ thử sử dụng và chat 14 mạng xã hội cùng lúc trên cùng một chương trình, mà không phải bật quá nhiều tab? Nghe có vẻ không khả thi nhưng nó lại hoàn toàn đúng với...

Because social networking pushes traffic back to the website, it increases the user profile. Users can motivate others to visit the web to create a viral effect for your content. The simple way is to tweet, retweet and let social networks impact content.

To see the content spread, you can use Google+ Ripple to analyze the level of sharing content on Google+.



Moz's algorithms and research have found social networking parameters especially for specific pages, one of 10 search ranking factors.



4. Interact on a forum:

Required time: 10 minutes

Forum is the best place to get brand visibility, ask questions and share knowledge, promote brand development.

You use its true nature forum, share your views and answer them. Forum gives you a place to share and provide useful information for others. Helping others is the best way to improve your marketing techniques. The level of activity on the forum also helps you build your reputation. Become a help person, you will be helped. Give it away and you will get it back. Your reputation will be sustainable. The forum has a good impact on long keywords, when you push it on the forum it will stay on for long.

5. Reply on social networks:

Required time: 10 minutes.

Activities on social networks are not only external transport activities but you also have to interact with it, social networks act as a conversation.



When you interact regularly on social networks, you will build a reputation, push marketing elements and be more popular. When you share status, retweet or +1 content of a person, people will remember you. Conversely, people will interact with you, remember you, search for a website, think about your product, read content and access products. Although it takes time and effort, social interaction can create a certain value.

Refer to the following articles:

1. SEO website process on Top Google
1. The terms need to know in SEO
1. Some basic concepts to know about Search Engine Optimization - SEO (part 1)

Hope this article is useful to you!

You finished reading the article "**Increase website rankings with 5 daily habits**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.
